

UW-Milwaukee Panther Arena TECHNICAL MANUAL

Version 3.0



UWM PANTHER ARENA



Event Services Manager

Your assigned **Event Services Manager** is your chief operational liaison with WCD throughout the event process, from early planning to final bill settlement. The **Event Services Manager** will assist in planning, advise you of costs, help coordinate food and beverage service, be on site during the event, and act as your liaison to the City of Milwaukee for permits covering display vehicles, pyrotechnics, and temporary street closures. Our **Event Services Managers** have complete decision-making authority regarding WCD facilities, staff and equipment, and are committed to helping your event succeed.

Please forward any draft material to your **Event Services Manager** for review and suggested changes. Your staging and rigging diagrams must be approved prior to reserved ticket sales or similar actions. We recommend adding your **Event Services Manager** to any event-related mailing lists to monitor items relating to WCD facilities.

Parking

WCD operates a parking lot, across Kilbourn Avenue from the UW-Milwaukee Panther Arena, with 275 premium spaces, which may be rented in whole by facility clients. The lot is entered from Wells Street or eastbound Kilbourn Avenue. In addition, there are over 14,000 public parking spaces within a four block radius, and over 3,000 downtown street parking spaces are free on Saturdays and Sundays, subject to posted time restrictions.

Smoking and “vaping”

All WCD buildings are “no smoking” facilities, and smoking or “vaping” (use of e-cigarettes or other vaporizers) of any kind is not permitted anywhere in them. We do not restrict smoking on outdoor areas of our premises, and are grateful for everyone’s help in preventing litter and inconvenience to others. Please inform production personnel and others about this policy.

Gratuities

Services provided by WCD employees will be performed in a timely and efficient manner without the need for extra incentives. WCD employees may not accept gratuities, free samples or product giveaways. Please help us avoid embarrassing moments by refraining from offering gratuities or samples to employees or management representatives.

Food and beverage services

Levy Restaurants, WCD’s exclusive food and beverage provider, can serve anything from quality concessions and backstage catering to elegant hors d’oeuvres or sumptuous full course banquets for a few dozen or as many as 10,000 people. Outside food and beverages may not be brought onto the premises to be sold, used or given away (samples) without Levy’s written consent. To inquire about food and beverage service, contact the Levy Restaurants Sales Department at 414.908.6150.



Merchandise sales

Levy Restaurants has exclusive rights to conduct merchandise sales in WCD facilities. Arrangements for the sale of novelty items should be made via the Levy sales department at 414.908.6150.

Security

Security has always been a high priority for WCD, and remains so, now more than ever. Our Public Safety Department has a very close working relationship with local, state and federal law enforcement, public safety and emergency management officials, and our security operations are continuously reviewed and improved. WCD’s *Emergency Response Ready Reference Plan* is available to inform clients about our precautions and procedures, and security-related questions pertaining to your event may be directed to your **Event Services Manager**.

We provide 24 hour facility security. Backstage and crowd control security are not included in rentals. Other than law enforcement officers on official duty, security personnel must be unarmed while on WCD premises. Security firms or individual security officers used in WCD facilities must be licensed by the State of Wisconsin, show proof of appropriate insurance, and be approved by our **Director of Public Safety**.

Based upon such factors as an event’s past history, advice from law enforcement, and the experiences of other venues, WCD reserves the right to require a client to employ qualified security services for an event.

No one other than a law enforcement officer on official duty may possess a weapon on WCD premises. Our entrances are posted with notices that weapons are banned from the facilities.

Fire and Safety Requirements

Fire safety equipment access

All fire hose cabinets, fire extinguishers and emergency exits must be visible and accessible at all times. All main and cross aisles, corridors, stairways and other exits must be maintained at their required width during show hours. Chairs, tables and other display equipment may not protrude into the aisles.

Pyrotechnics

Sparklers, fireworks and other such devices may not be used in WCD facilities, unless operated by licensed and bonded pyrotechnicians in accordance with local, state and federal laws. **A City of Milwaukee permit is required for controlled pyrotechnical displays; please contact your Event Services Manager at least 30 days prior to your event.** Permit requirements include explicit insurance coverage which may or may not be included in the insurance certificate required by WCD. WCD reserves final right of refusal pertaining to any and all pyrotechnical displays, confetti cannons and similar devices.

LP Tank regulations

No LP tanks, empty or filled, are to be stored in the building. LP gas used to operate equipment is limited to five pounds filled capacity. A permit is required for LP gas usage, and additional safety restrictions must be obtained from the City of Milwaukee Department of Neighborhood Services.

Hazardous materials

These include but are not limited to: open flames, hot coals, natural gas hook ups, compressed gas cylinders (such as propane and acetylene), gasoline, radioactive material, and/or any flammable, combustible or toxic liquid, solid or gas. The use of hazardous materials is not permitted without the written approval of WCD. Only a limited supply of the material is allowed in the device to be demonstrated. Excess fuel and cylinders must be properly stored outside of the exhibit hall. All transferring of fuel must be done with safety cans. All compressed gas cylinders must be securely anchored in the exhibits.

Gasoline and diesel powered vehicles and equipment

Inform your Event Services Manager at the earliest opportunity if any vehicles or power equipment such as automobiles, boats, motorcycles, ATVs, recreational vehicles, lawn mowers, golf carts, construction equipment and other machinery. Before space is assigned, a floor plan showing vehicle displays must be submitted to WCD. Under the City of Milwaukee *Code of Ordinances*, a vehicle display permit must be obtained from the City of Milwaukee Department of Neighborhood Services at least two weeks before move-in. Please see your Event Services Manager for vehicle permit details. The following ordinances apply:

12.7.5.4.1 All fuel tank openings shall be locked and sealed in an approved manner to prevent the escape of vapors; fuel tanks shall not contain in excess of one-half their capacity or contain in excess of 10 gal. (38 L) of fuel, whichever is less.

12.7.5.4.2 At least one battery cable shall be removed from the batteries used to start the vehicle engine, and the disconnected battery cable shall then be taped.

12.7.5.4.3 Batteries used to power auxiliary equipment shall be permitted to be kept in service.

12.7.5.4.4 Fueling or defueling of vehicles shall be prohibited.

Exhibits and displays

If your event will include booth exhibits or displays, please see your Event Services Manager for policies and procedures regarding the setup and dismantling of exhibits, and for fire and safety regulations pertaining to booth materials and contents.

When WCD labor is required

For some tasks or in some situations, WCD labor must be used:

Cashiers:

Exclusively responsible for set up and operation of all ticket sales activities.

Electricians:

Exclusively responsible for all electrical service connections and the installation and dismantling of anything that uses electricity as a power source.

Engineers:

Exclusively responsible for the installation of all utility connections (air, water, gas and drain) to exhibits, for climate control within WCD facilities, and for maintaining HVAC, plumbing and other mechanical systems.

Maintenance:

Exclusively responsible for the set up and tear down of WCD equipment such as tables, chairs and risers. Maintenance personnel perform daily general cleaning of the facility; additional maintenance labor charges apply to change overs, booth cleaning, and more frequent or extensive housekeeping services.

Special services:

Exclusively responsible for ticket taking, controlling access, ushering, and informing and assisting customers.

Stagehands:

See your **Event Services Manager** about your stagehand needs.

Rate & time Definitions

A separate set of definitions and standards applies to Stagehand labor; please contact your **Event Services Manager** regarding your Stagehand needs.

Regular Time:

In general, any eight hour shift that is incurred between midnight (12:01 a.m.) Sunday to midnight (11:59 p.m.) Friday. Management makes every attempt to schedule labor on a multiple job basis to ensure work is done on regular time.

Overtime:

In general, any time incurred after an eight hour shift is overtime. Hours worked after Friday midnight and before Sunday midnight are overtime hours.

Premium time:

Some situations call for a premium time rate at certain hours. Your **Event Services Manager** is aware of your need to contain costs and will work with you to schedule jobs on regular time.

Minimum call:

All WCD labor is subject to a minimum call, a fixed minimum of paid hours, in cases where workers must be called in exclusively for your event; management makes every attempt to schedule labor on a multiple job basis to avoid minimum call expenses.

Electrical services

All electrical, mechanical and IT services are provided exclusively by the Wisconsin Center District. Neither clients nor exhibitors may resell services.

All service connections and overload protection equipment must be installed and removed by the WCD's Electrical Service Department. All equipment and material furnished shall remain the property of WCD and shall be removed only by the Electrical Service Department at the close of the show.

Consult your **Event Services Manager** regarding the types of electrical services and rates available.

WCD reserves the right to refuse any connection or equipment its electricians deem unsafe.

Ticketing

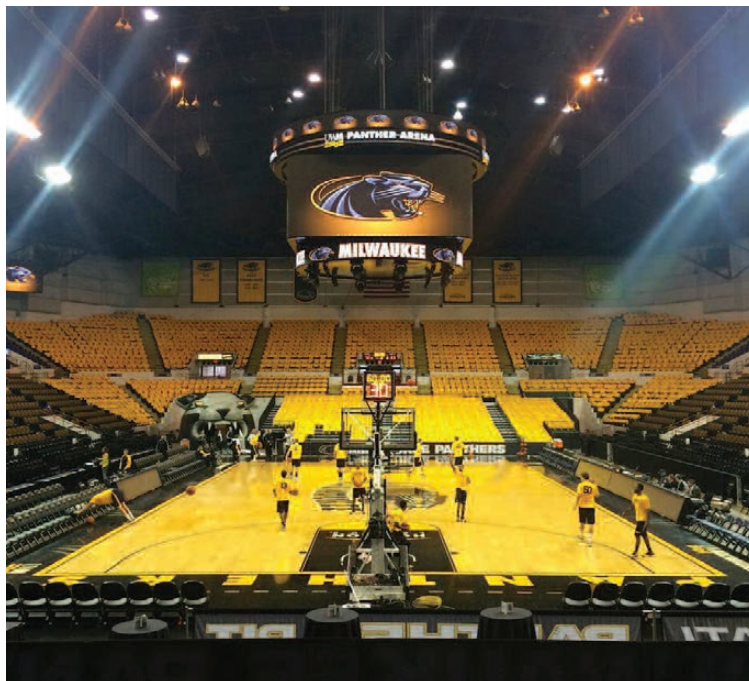
Payment accepted

WCD accepts cash, traveler's checks, money orders and Visa, Mastercard, American Express and Discover cards for ticket sales.

Ticketmaster® “localized” text

WCD's main box office is located at the Milwaukee Theatre. Use the following text in print ads, posters and other media for Ticketmaster® events:

Buy tickets at the Milwaukee Theatre Box Office and select Walmart stores, by phone at 1-800-745-3000 or online at Ticketmaster.com. Convenience fees apply.



Energy conservation

- Energy conservation
- All-new, high-efficiency HVAC system installed in Milwaukee Theatre during 2001-03 renovation;
- UW-Milwaukee Panther Arena's hot water steam converter replaced with high efficiency unit;
- HVAC controls recalibrated and re-commissioned in the administrative offices and meeting rooms, exhibit halls, the ballroom and other areas of the UW-Milwaukee Panther Arena and Wisconsin Center, resulting in 10-15% energy use reductions;
- Preventive maintenance and repairs to HVAC dampers and seals in the Wisconsin Center and UW-Milwaukee Panther Arena;
- HVAC static pressure in the Wisconsin Center adjusted to positive vs negative air flow to avoid taking in unheated outdoor air in winter, uncooled air in summer;
- HVAC Set Point sensors in all three buildings reset and recalibrated to 68-72° F; deviations require approvals. Hot water sensors in the systems automatically recalibrate according to outside air temperatures;
- Thermostats in fire towers, stairways and other unoccupied spaces in all three facilities set to absolutely minimize unnecessary heating and cooling of unused spaces. Can be temporarily reset to meet client needs.
- High-efficiency, variable speed drives and water circulation pumps installed in Wisconsin Center HVAC systems, resulting in 10%-12% energy-use reductions;

- Motion-sensor lighting controls installed in restrooms, elevators and fire stairs in all three facilities, reducing electricity use approximately 35%-60%.
- Ongoing relamping and fixture replacement in all three facilities, including signage and message boards, to utilize high-pressure sodium, compact fluorescent, LED and other high-efficiency light sources.
- Ongoing Utility Cost Trend Analysis includes monitoring and regular review of steam, electricity, gas and water consumption, to help identify where greater efficiencies can be achieved.
- New control system upgrades improve flexibility, efficiency and incremental adjustability, and provide centralized control of HVAC and lighting in all facilities.

Water conservation

- "Low flow" restroom fixtures installed during initial Wisconsin Center and Milwaukee Theatre construction projects;
- Restroom fixtures in all three facilities controlled by motion sensors and automatic shutoffs;
- Metal "fills" in Wisconsin Center HVAC cooling towers replaced with high-efficiency units, reducing the use of both water and chemicals.

Recycling & Waste Reduction

- 100% or high-recycled-content and fully-recyclable or compostable disposable food service items (e.g., sandwich wrappers, flatware, cups, etc.) used by Levy Restaurants in all WCD facilities;
- Silver certification under Waste Management's Green Leader™ program.



General specifications

Dimensions

Main floor - gross square feet	24,000
Floor dimensions	105' X 234'
Ice rink maximum dimensions	200' x 85'
Ceiling height (floor to high steel)	95'
Arena Exhibit Hall	17,340 sq. ft.

Seating capacities

(maximums - without production kills)

Maximum with G.A. floor	12,148
End concert (360° sightlines)	11,466
End concert (270° sightlines)	9,858
End concert (180° sightlines)	8,509
End concert (120° sightlines)	7,910
Concert in the round	11,848
Half-house	6,368
Ice Show	6,689
Boxing/wrestling	12,146
Basketball	11,119
Soccer	9,600
Hockey	9,652
Open floor (permanent seating only)	8,910

Floors/surfaces

Main floor	Concrete
Floor load capacity	450 lbs./sq. ft.
Concourse floors	high-impact tile
Soccer turf	Pro indoor dimensions & markings
Basketball floor	NCAA dimensions & markings

Ice

Permanent in-house ice-making ability	yes
Ice rink maximum dimensions	200' x 85'
Ice maintenance equipment	(1) Zamboni on site

Portable stage

Stage Rite® rolling stage	built to suit
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Rigging

24' x 24' main steel bays	8,000 lbs./point main steel
12' x 12' secondary grid	4,000 lbs./point secondary
Ceiling load capacity	450,000 lbs. total*

*Restrictions apply; see your Event Services Manager for details

Electrical Power

Show power	
600 Amp, 120/208V, 3 phase @ north end	4
600 Amp, 120/208V, 3 phase @ south end	2
Exhibitor or ancillary power	120/208V AC
(available at main floor side wall locations, concourses and in Arena Exhibit Hall)	
Shore power available	yes

House Sound

Total output	29,200 Watts
Amplifiers	(26) Crown® Tri-Amp
Speakers	(26) X-Array® 3-Way
Configuration	Zoned multi-cluster

Lighting

Sports lights	
4000° K (CRI 65) metal halide fixtures w/ shutters	108
• 11 million lumens total output	
• Average 150+ footcandle horizontal reading, 110 footcandles to main camera location	
• 1:1.3 uniformity ratio	
• 2 second shutter open/close for near-instant "lights on" or blackout	
1000W floodlights	164
1600W Supertrouper follow spots	6
Supertrouper carbon arc follow spots	4
Incandescent lights	dimnable

Scoreboard

Manufacturer	Daktronics
• Seamless four-sided LED display with curved corners	
• Infinitely variable scoring configurations	
Installed:	September, 2014
High trim (bottom edge to floor at maximum elevation)	68'
Corner boards - 9' x 16', 10mm line spacing	2 (NW & SE)
Displays	LED
Seamless video display	10'H x 86'W, 6mm line spacing
Upper ring	2'H x 88' circumference, 10mm line spacing
Lower ring	2'H x 66' circumference, 10mm line spacing
Video production format	720p
Video support	full production crew
Video monitors	(36) 42" monitors in concourses

Load-in

Loading docks	2 (9' 7 3/8" W)
Drive-on floor access	yes (11' W)

Dressing rooms

Home team locker room	1
Star dressing rooms with private baths (1 with shower)	2
Team dressing rooms w/ bathrooms and club showers	2
Chorus dressing rooms w/ bathrooms and club showers	2

Media/catering room

Dimensions	120' 0" x 24' 0"
Ceiling height	8' (suspended ceiling)
Features/amenities:	
Lighted briefing area; permanent, in-house sound system; permanent TV monitors; permanent kitchenette w/ commissary access; abundant AC, phone & data jacks.	

Other

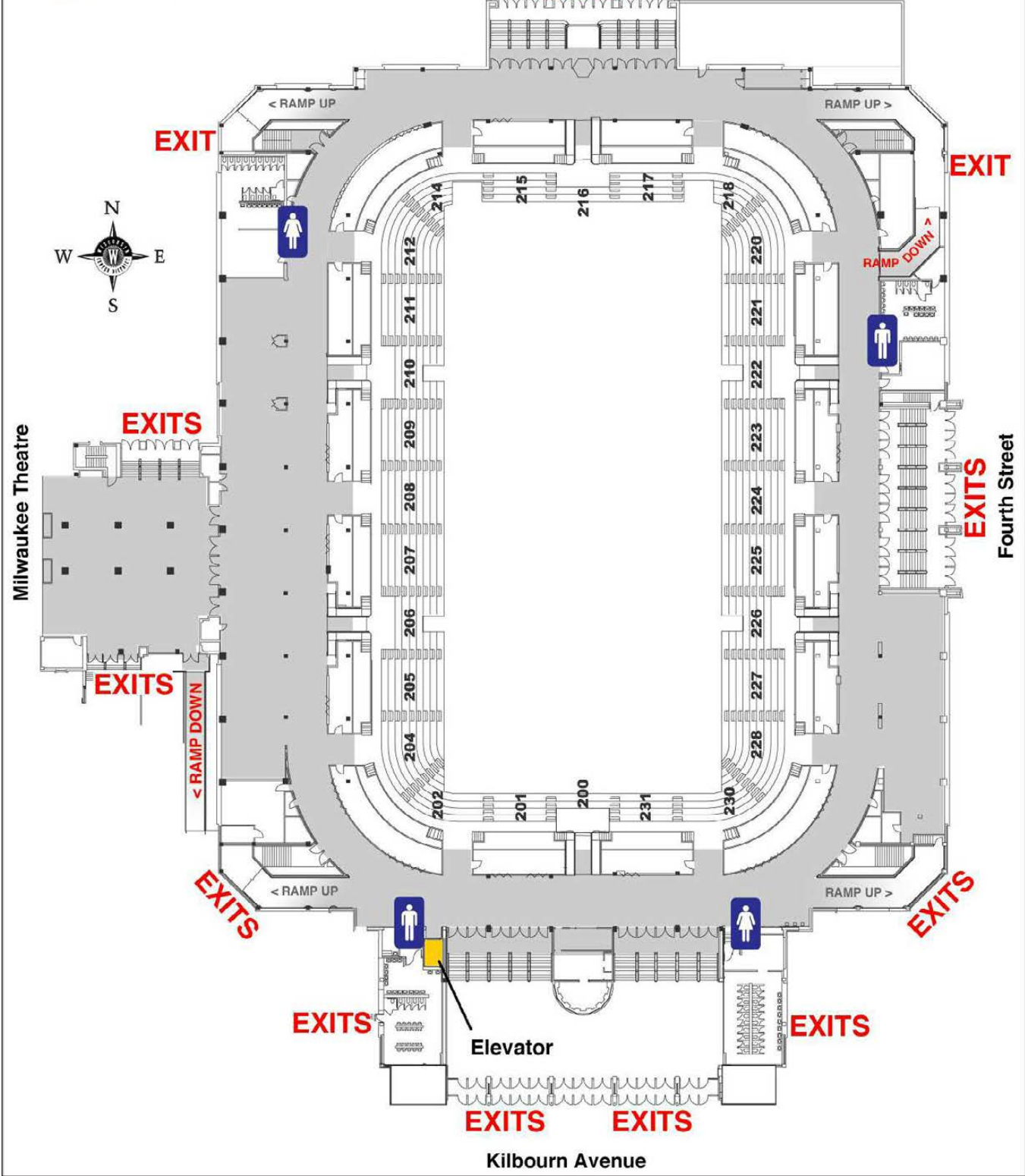
Concession stands	13 built-in
(Specialty and portable concessions available)	
Restrooms	(6) male, (6) female
Show management office w/ phone	yes
Water & drains for lasers	yes
Basketball goals	BPI 8000
Elevators	1 passenger to main, lobby and floor levels
On-site truck/bus parking	yes
(limited - see your Event Services Manager for availability)	

Video & electronic signage specifications (all facilities)

e-board + video specs.xlsx

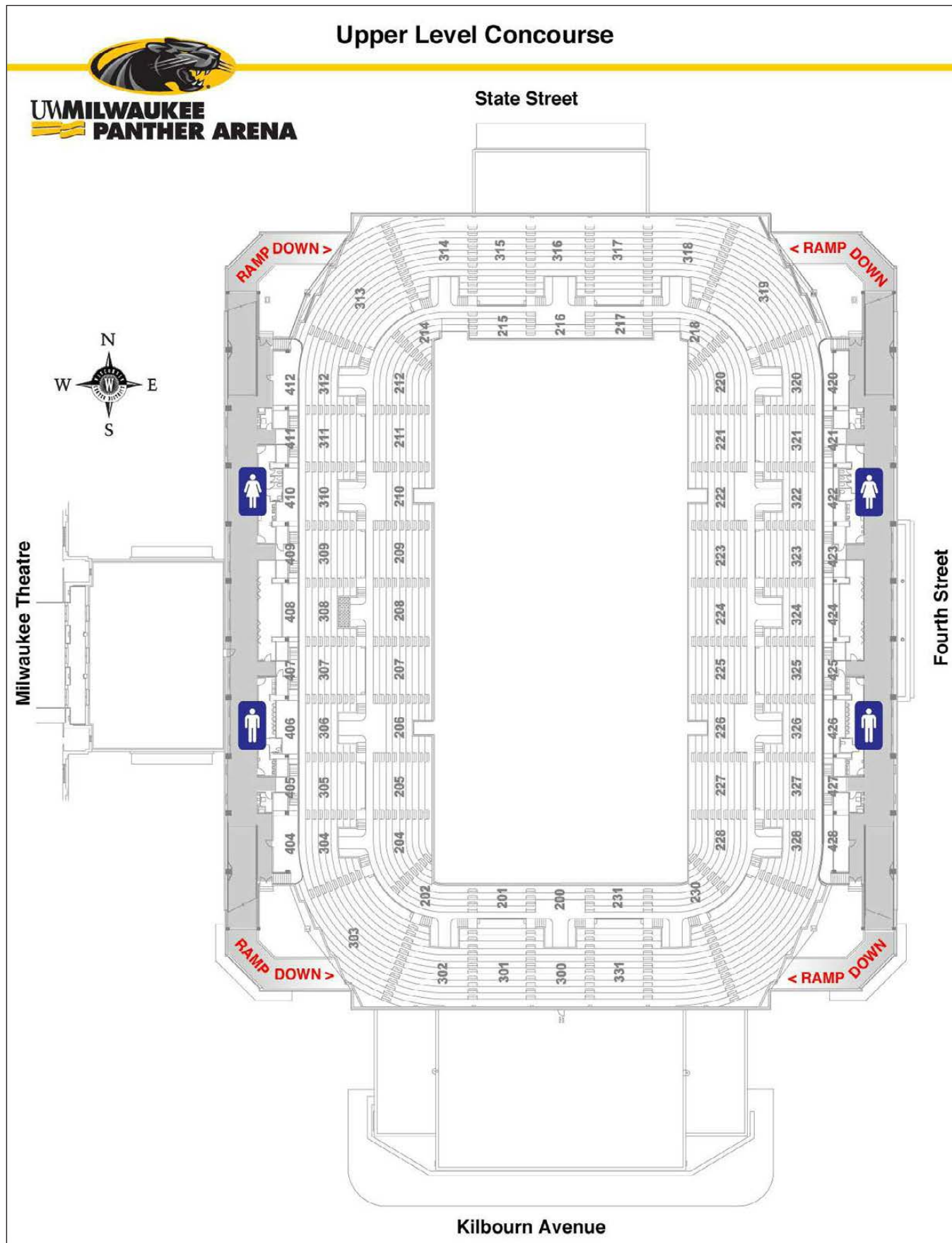
Video displays		Display dimensions	Pixel/LED dimensions	Display type	Preferred File Types	Acceptable File Types	Notes
Wisconsin Center concourse monitors	42"	1920 x 1080	LCD	.MOV, .BMP, .MP4	JPG		
Milwaukee Theatre concourse monitor	42"	1920 x 1080	LCD	.MOV, .BMP, .MP4	JPG		
UW-Milwaukee Panther Arena concourse monitors	42"	1920 x 1080	LCD	.MOV, .BMP	JPG		
UW-Milwaukee Panther Arena scoreboard wrap-around video	10'H x 86' circumference	1280 x 720	LED	.MOV, .MP4, .PNG	.JPG		2 million LEDs, 6 mm line spacing
UW-Milwaukee Panther Arena scoreboard upper ring	2'H x 88' circumference	2720 x 64	LED	.MOV, .MP4, .PNG	.JPG		10mm line spacing
UW-Milwaukee Panther Arena scoreboard lower ring	2'H x 66' circumference	2112 x 64	LED	.MOV, .MP4, .PNG	.JPG		10mm line spacing
UW-Milwaukee Panther Arena corner boards	16' x 9'	1280 x 720	LED	.MOV, .MP4, .PNG	.JPG		10mm line spacing
Milwaukee Theatre outdoor video marquee	TBD	242 x 172	LED	.AVI, .BMP	.JPG		
Video files		File types	File extensions	File size	Pixel dimensions	NTSC standard	Notes
Best results	QuickTime	.mov	>30 MB	1280 x 720	16 x 9		Optimum format; fast transfer & implementation
Good results	AVI	.avi	any	1280 x 720	16 x 9		Good quality, slower delivery & implementation
Poor results - not recommended	QuickTime, Windows Media	.mov, .wmv	<30 MB	1280 x 720	16 x 9		Size usually indicates highly compressed file; poor display quality
Not usable	Windows Media, Flash Real Player, etc.	.wmf, .swf, .mng, etc.	any	any	any		Not professional formats
LED/LCD signage		Display dimensions	Pixel dimensions	Manufacturer	Required File Types	Acceptable File Types	Notes
Arena, 4th & Kilbourn, 4th & State	TBD	320 x 144	Whiteway	.BMP	.JPG		
Arena scrolling marquee-Kilbourn	TBD	6 x 128	Daktronics	Text Input	NA		event name, date, location
Arena scrolling marquee-State	TBD	8 x 96	Daktronics	Text Input	NA		event name, date, location
Milwaukee Theatre 6th & State	TBD	320 x 144	Whiteway	.BMP	.JPG		
Wisconsin Center 4th & Wisconsin	TBD	16 x 96	Daktronics	Text Input	NA		event welcomes & WCDC info
Wisconsin Center 4th & Wells	TBD	16 x 80	Daktronics	Text Input	NA		event welcomes & WCDC info
Wisconsin Center 755 W. Wells	TBD	16 x 80	Daktronics	Text Input	NA		event welcomes & WCDC info
Wisconsin Center 6th & Wisconsin	TBD	16 x 48	Daktronics	Text Input	NA		event welcomes & WCDC info

Main Level Concourse

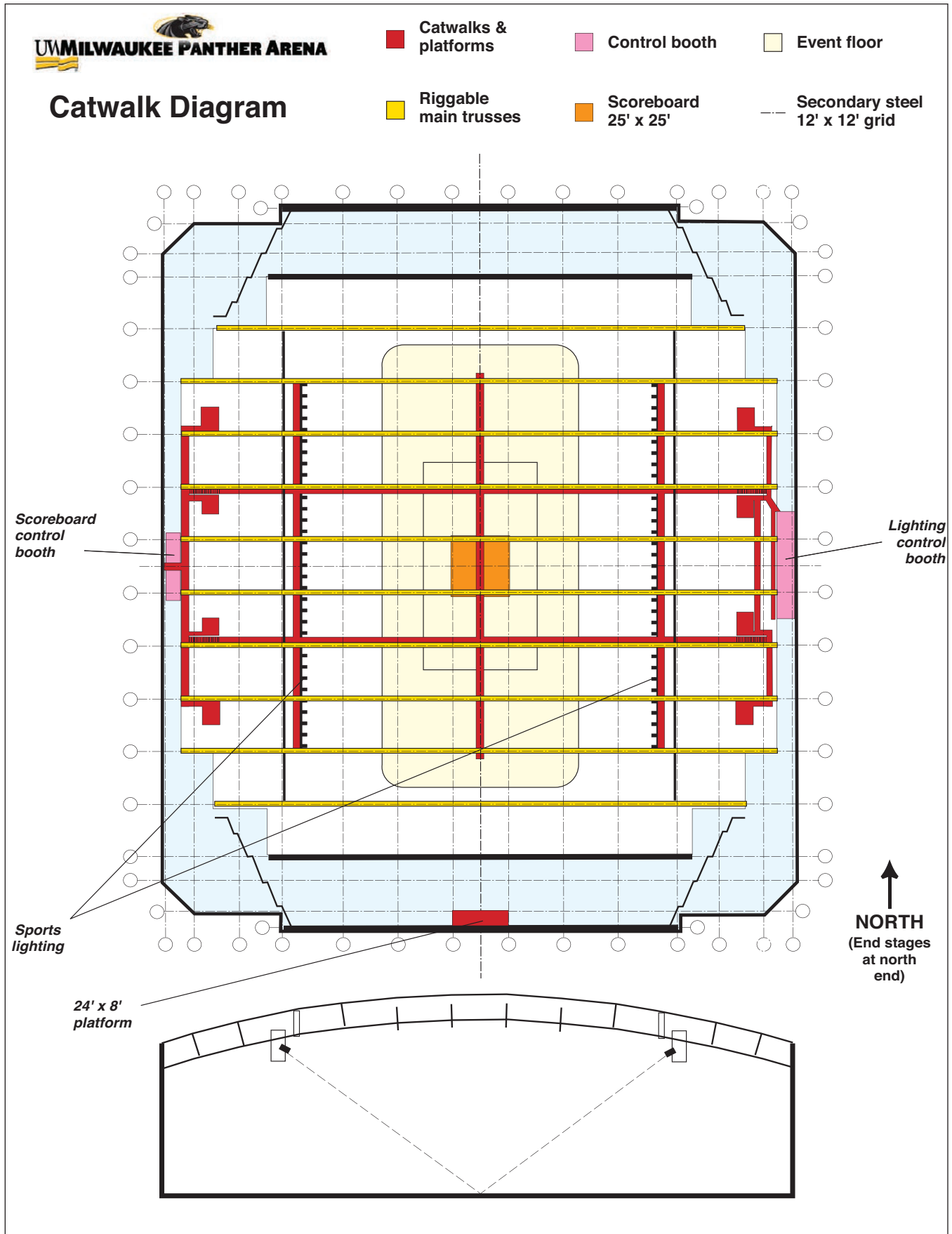


All information in this manual is subject to change without notice. Last updated 7.10.15

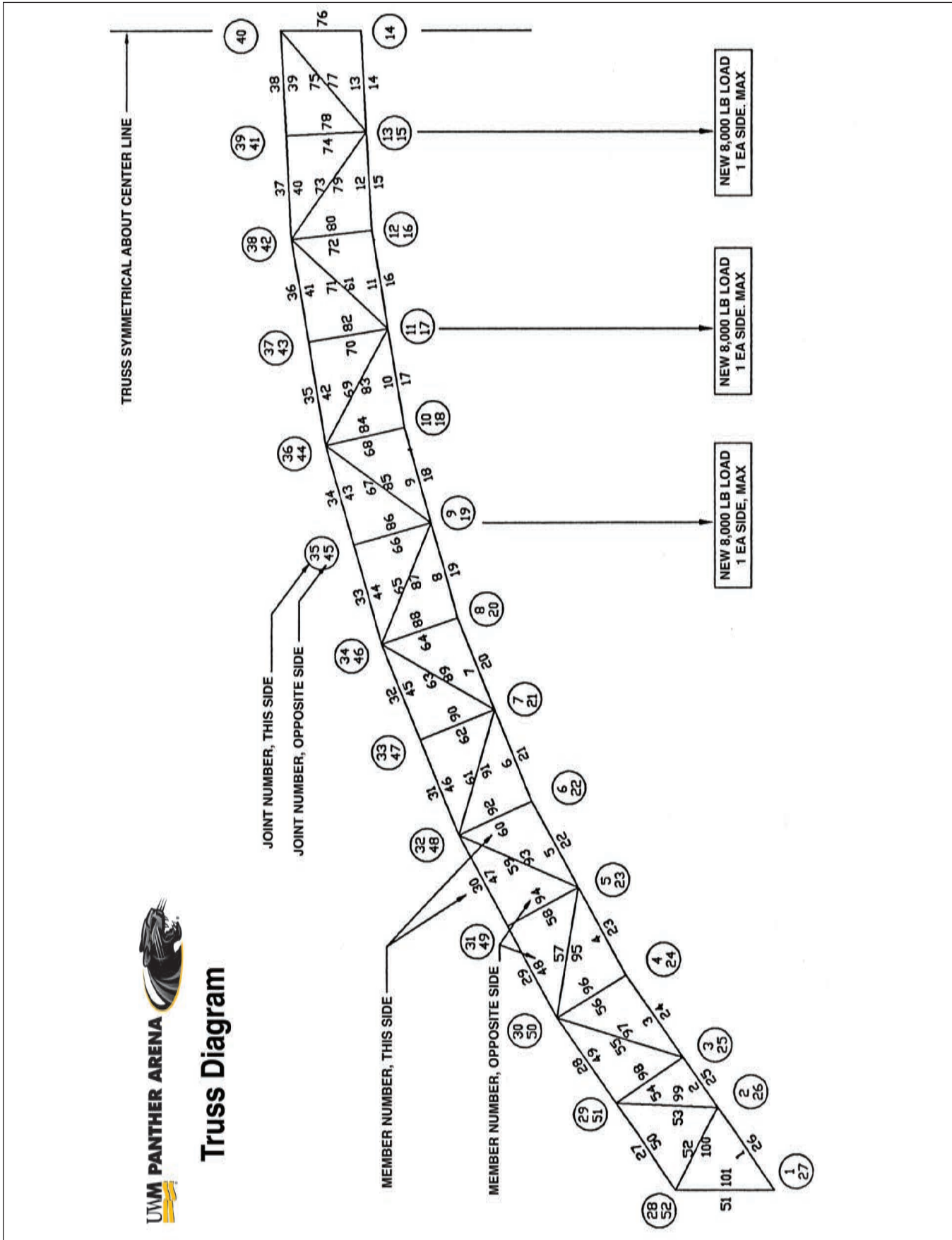
Upper Level



Catwalk diagram



Truss diagram





END CONCERT WITH 360° SIGHTLINES: 11,466 CAPACITY



*Floor seating varies according to show

End stage - 270° seating



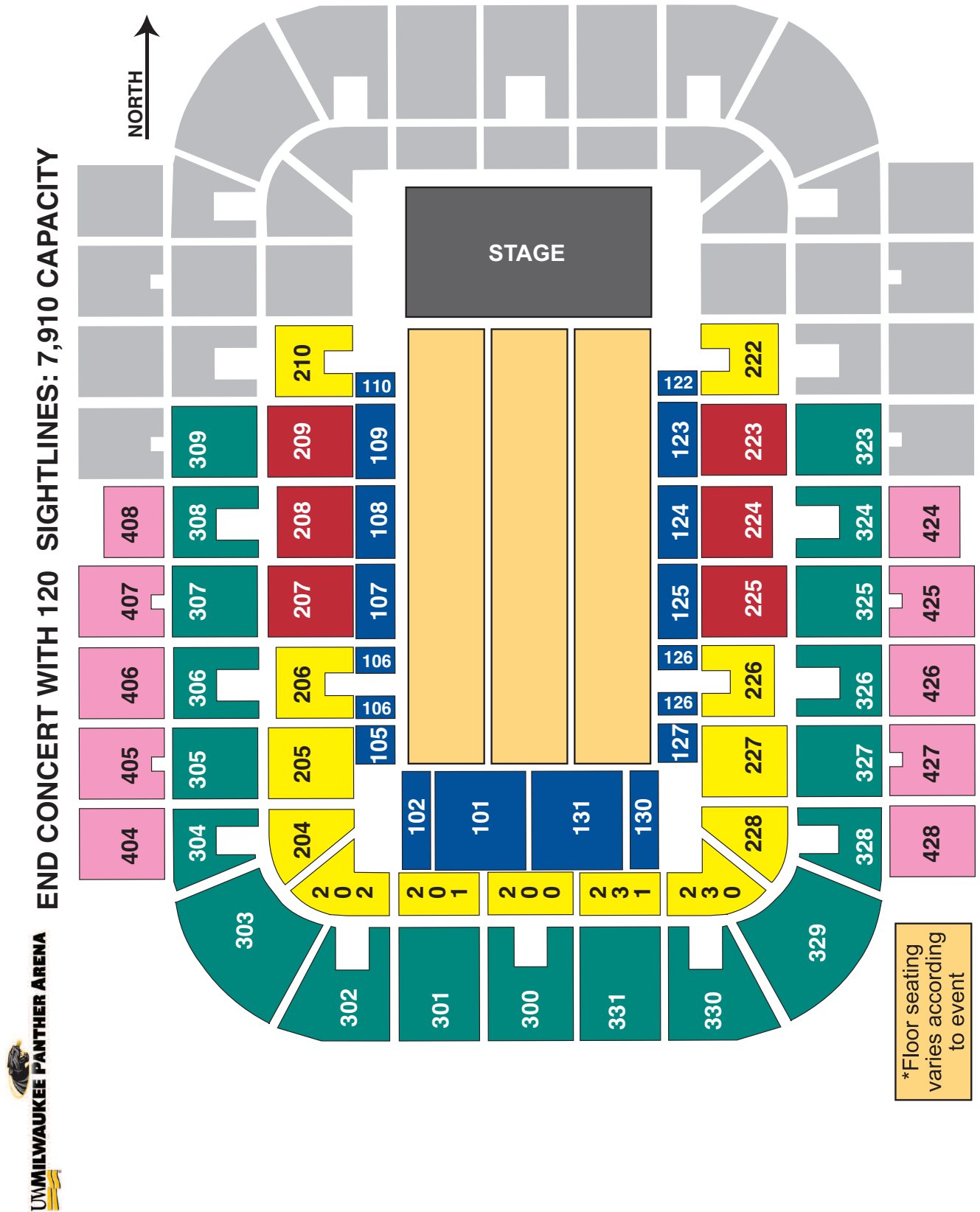
END CONCERT WITH 270° SIGHTLINES: 9,858 CAPACITY



END CONCERT WITH 180° SIGHTLINES: 8,509 CAPACITY



End stage - 120° seating



HALF-HOUSE: 6,368 CAPACITY



Concert in the round/boxing/wrestling



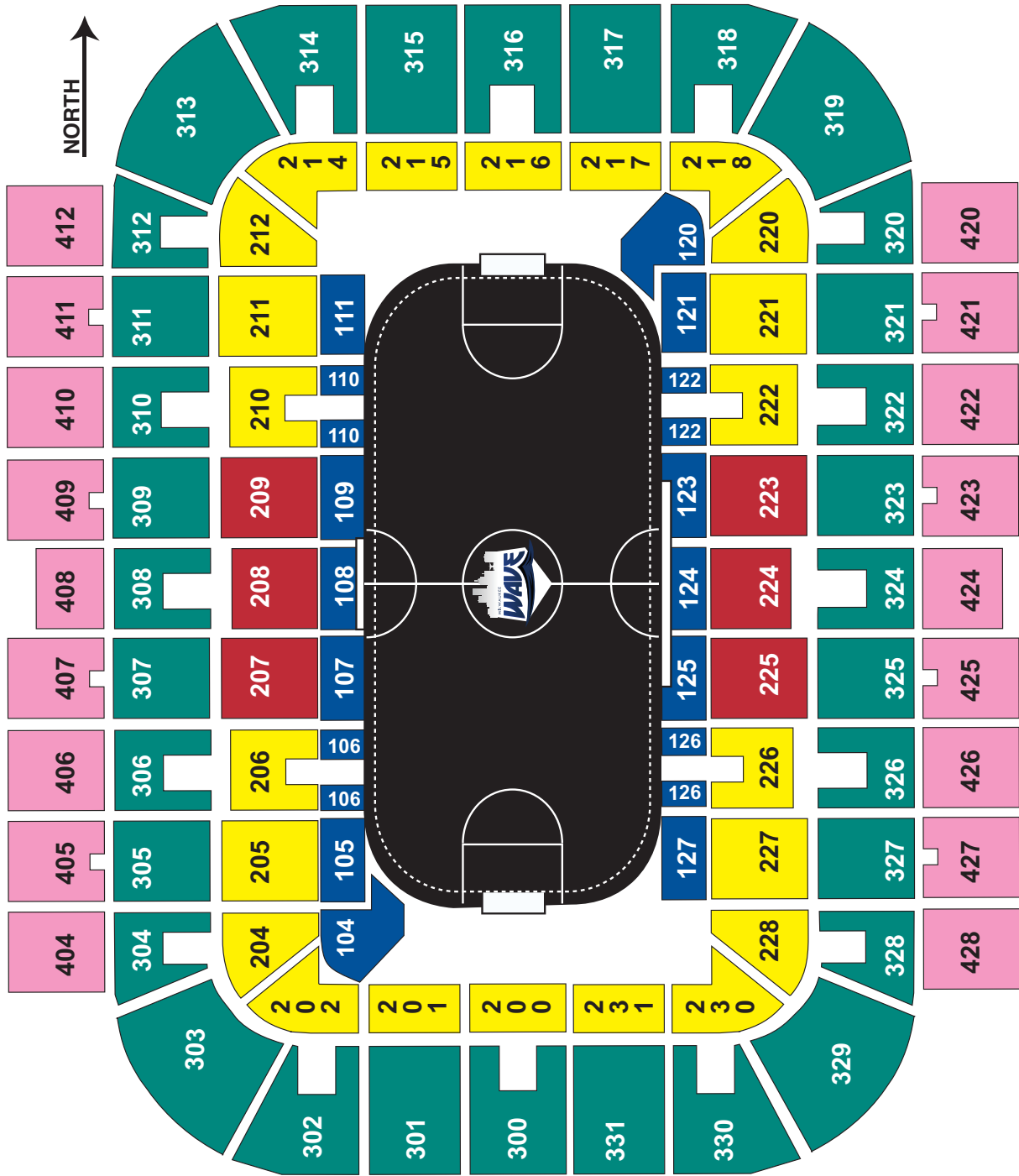
BASKETBALL CAPACITY: 10,938



Soccer



SOCCER CAPACITY: 9,600

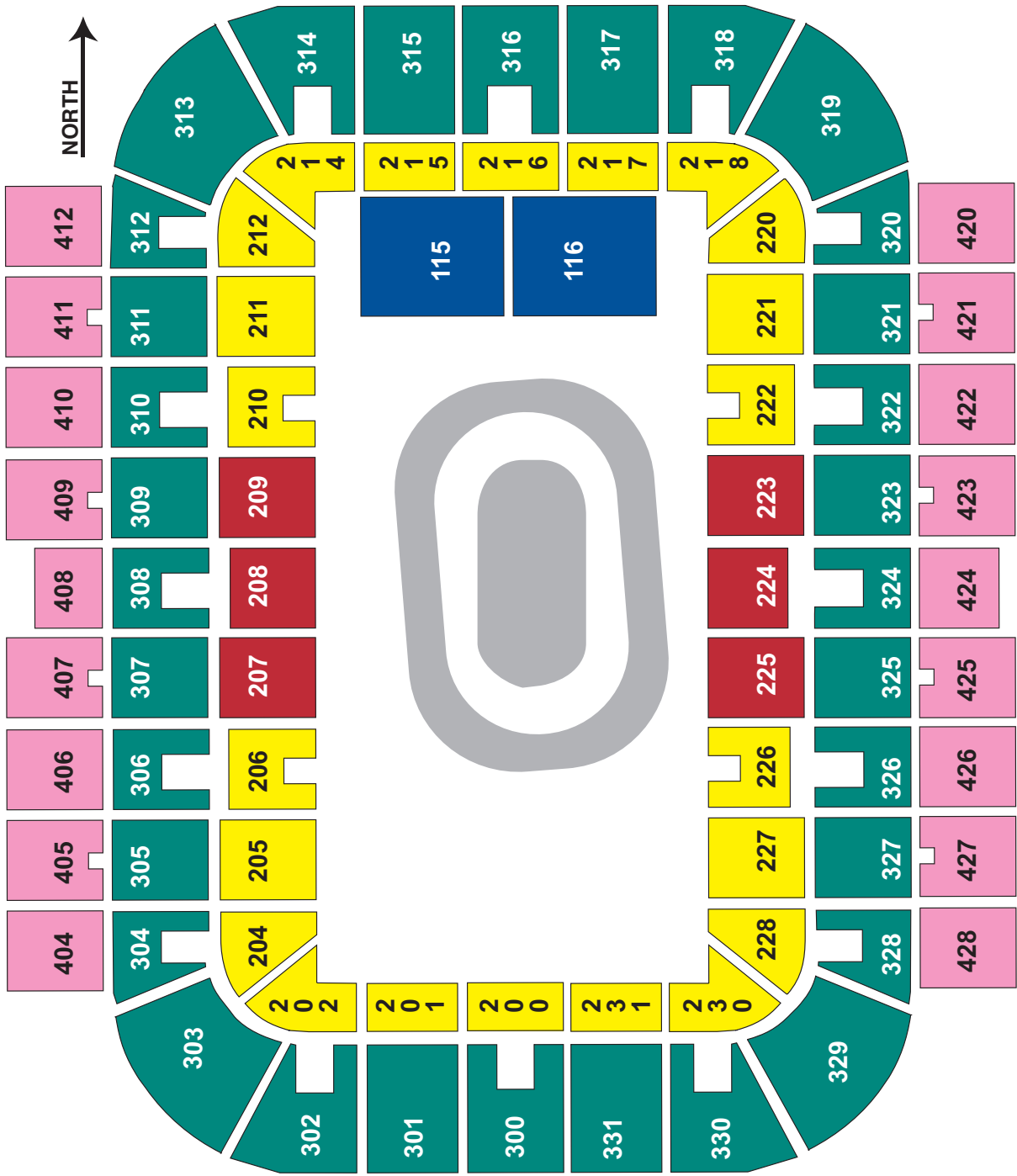




Roller Derby

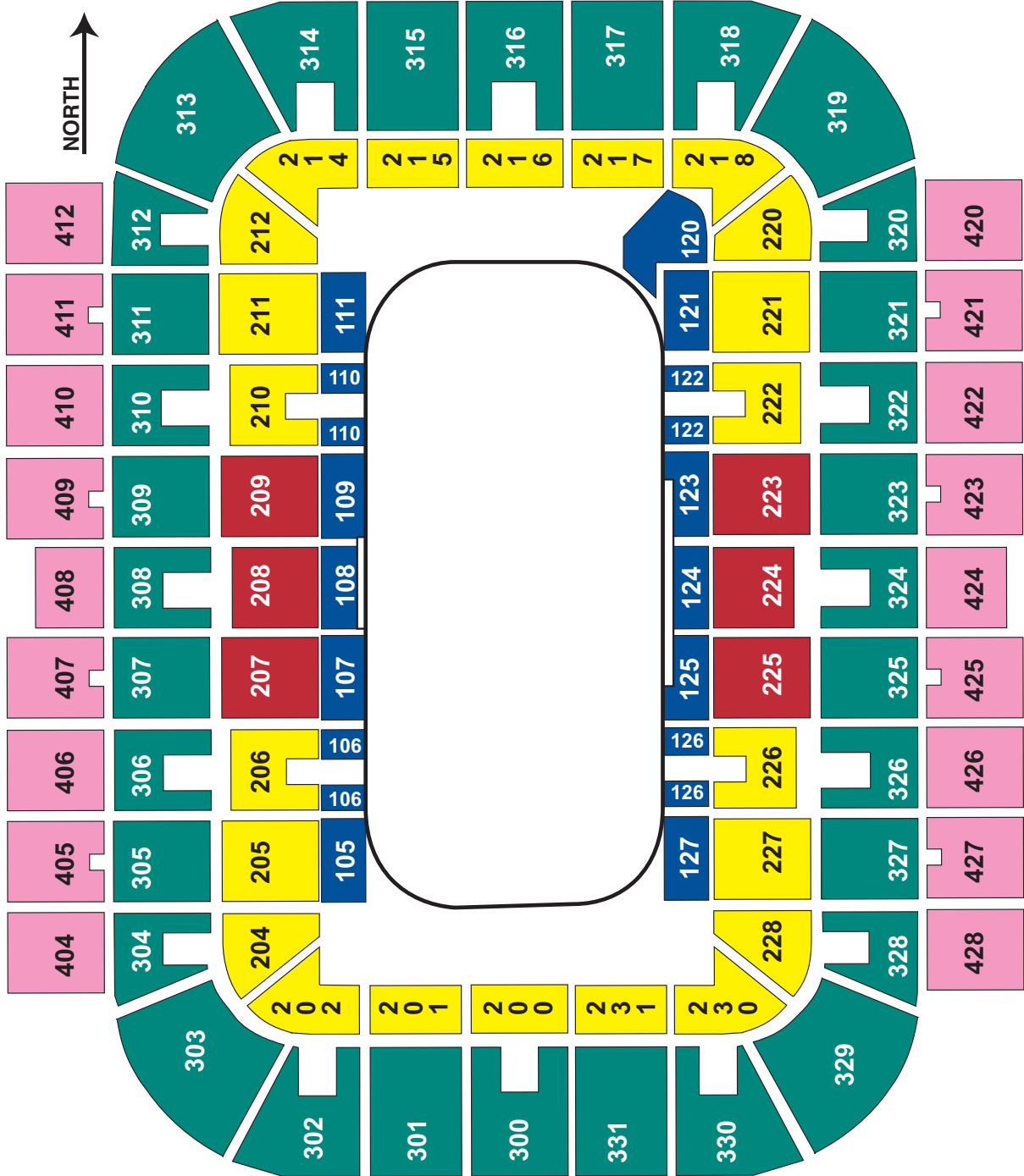


Roller Derby





HOCKEY CAPACITY: 9,652



Maximum w/ general admission seating



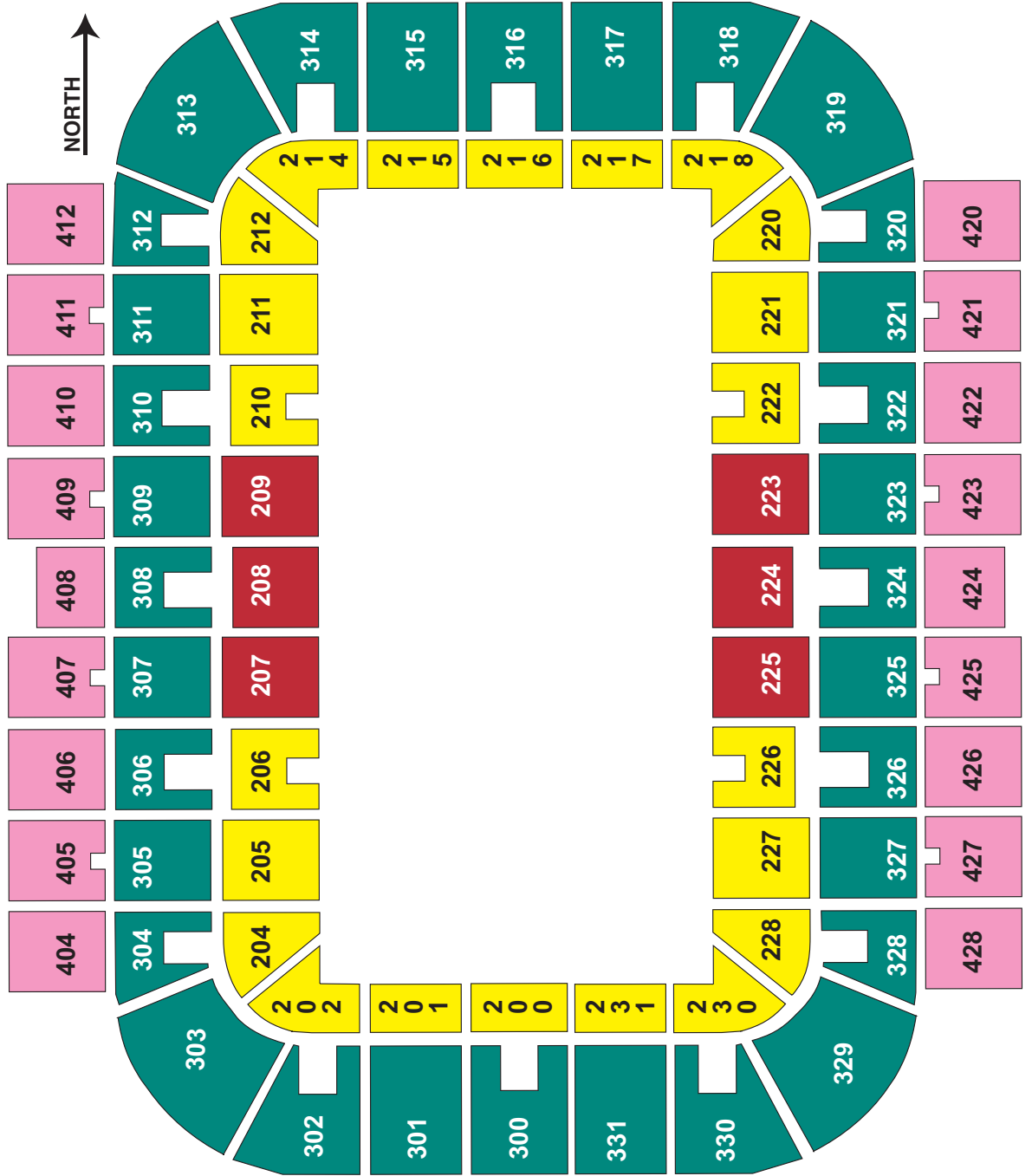
MAXIMUM CAPACITY with G.A. Floor: 12,148



Open floor (permanent seating only)



OPEN FLOOR - PERMANENT SEATS ONLY: 8,910 CAPACITY



Frequently-asked questions

GETTING HERE

Nearest airport:	General Mitchell International Airport (www.mitchellairport.com)
Distance from airport to venue:	10 miles, about 15 minutes
Other transportation:	Amtrak (7x daily to/from Chicago); Greyhound, Badger & other bus services; seasonal high-speed ferry to Muskegon, MI.
Distance from stations to venue:	Amtrak, 5 blocks; bus stations, 3 blocks; high-speed ferry, 3 miles, about 10 minutes
Nearest hotels:	<ul style="list-style-type: none">• Hilton Milwaukee City Center• Hyatt Regency-Milwaukee.• Doubletree City Centre• Other hotel info at www.milwaukee.org.
Distance from hotels to venue:	Hyatt is across corner on Kilbourn. Hilton three blocks away on Wisconsin Avenue; Several others within 2-4 blocks.
Nearest parking:	<ul style="list-style-type: none">• WCD lot (276 spaces)• Hyatt Regency structure at 4th & Wells (750 spaces)• Hilton structure 1 block south on 5th Street (800 spaces)• Shops of Grand Avenue structure (1,000 spaces)
Other parking information:	www.parkmilwaukee.com

VENUE RULES AND LOCAL LAWS

Doors open:	Usually one hour before show time
Smoking policy:	Smoking is not permitted anywhere inside the UW-Milwaukee Panther Arena.
Carry-ins:	Food and beverage carry-ins are not permitted. Still camera carry-ins are subject to the artist/tour/promoters' preference. Video cameras are generally prohibited unless expressly allowed by the artist/tour/promoter.
Curbside drop-off:	Curbside drop-off and pick-up of passengers is permitted on all streets surrounding the UW-Milwaukee Panther Arena. Drivers must remain with the vehicle.
Curfew:	No indoor event/performance curfew. 11:00 p.m. City of Milwaukee curfew for unescorted minors. 2:00 a.m. bar closing time (applies to private bars at food & beverage events) weeknights, 2:30 a.m. weekends.
Sales taxes:	5.6% (6.1% for prepared food & beverage)

Where's the nearest...

This list was compiled from inquiries associated with entertainment events, and is included here as a potential convenience only, not an endorsement. The nearest to hotels will differ.

24-hour diner:

George Webb's
812 N. Old World Third Street
(3rd Street between Kilbourn & Wells)

24-hour urgent care:

St. Joseph's Outpatient Center
201 N. Mayfair Road
(Wauwatosa - Highway 100)

Art supplies:

Utrecht Art Supplies
242 E Menomonee Street
(near Broadway & Menominee)

Bank:

BMO Harris Bank
310 W Wisconsin Ave
(4th & Wisconsin)

Bar:

Major Goolsby's
340 W Kilbourn Ave
(4th & Kibourn)

Bicycle rentals:

Vulture Space
651 N Plankinton Ave
(Plankinton south of Wisconsin)

Bike Share kiosk (BublR Bike):

Wisconsin Center - 4th Street plaza
400 W. Wisconsin Ave

Bowling alley:

Landmark Lanes
2290 N. Farwell Avenue
(1/2 block south of Farwell & North)

Car rental:

Hertz
804 N 4th Street
(4th & Wells)

Casino:

Potawatomi Bingo & Casino
1721 W. Canal Street
(West on Canal, 10 blocks from 6th)

Cinema:

Landmark Oriental Theater
2230 N. Farwell Avenue
(Farwell near North Avenue)

Coffee shop:

Starbucks
509 W. Wisconsin Avenue
(Hilton, 5th & Wisconsin)

Dental clinic:

Downtown Dental Group S.C.
161 W. Wisconsin Avenue
(Wisconsin Avenue above TJ Maxx)

Donut shop:

Dunkin' Donuts
622 W. Wisconsin Avenue
7th & Wisconsin

Dry cleaner:

Avenue Fabricare
602 N. 5th Street
(5th & Michigan)

Florist:

Erica's Blooming Inspirations
823 N 2nd Street
(2nd St., between Kilbourn & Wells)

Gas station:

BP
350 N. Plankinton Avenue
(Plankinton, south of St. Paul, by river)

Golf Course:

Lake Park Golf Course (9-hole)
3233 E. Kenwood Blvd.
(Newberry Boulevard & Lake Drive)

Hardware store:

National Ace Hardware
1303 N. 4th Street
(4th & McKinley)

Library:

Milwaukee Central Library
814 W. Wisconsin Avenue
(enter @ Wisconsin or Wells west of 8th)

Liquor store:

Avenue Liquors
616 Wisconsin Avenue
2 blocks south, 1/2 block west

Live bait:

A & C Live Bait
314 E Center St
Approx. 2 1/2 mi. north

Museum:

Milwaukee Public Museum
800 W. Wells Street
(James Lovell Blvd. & Wells)

Optician:

Quality Optical
806 N. Old World Third Street
(3rd Street between Kilbourn & Wells)

Paintball range:

Paintball Dave's
203 N Broadway
(Chicago & Broadway)

Pharmacy:

Walgreen's @ Shops of Grand Avenue
275 W. Wisconsin Avenue
(Wisconsin east of 3rd Street)

Post office:

Milwaukee Main Post Office
345 W. St. Paul Avenue
(St. Paul, facing 4th Street)

Shopping mall:

The Shops of Grand Avenue
275 W. Wisconsin Avenue
(Wisconsin Avenue, in Plankinton Bldg)

Supermarket:

Gold's Pick 'n Save
605 E. Lyon Street
(East Pointe Commons, Van Buren & Lyon)

Tailor:

One Stop Alterations
161 W Wisconsin Ave #17
(3rd Street between Kilbourn & Wells)

Taxi stands:

Hyatt Regency-Milwaukee
333 W. Kilbourn Avenue

Hilton Milwaukee City Center
509 E. Wisconsin Avenue

Tobacconist:

Uhle's Pipe & Tobacco
114 W. Wisconsin Avenue
(Wisconsin Avenue at river)

Downtown Map





WISCONSIN CENTER DISTRICT

Owners & operators of The Milwaukee Theatre • Wisconsin Center • UW-Milwaukee Panther Arena

400 West Wisconsin Avenue • Milwaukee, Wisconsin 53203

414.908.6000 • Fax 414.908.6010 • www.wcd.org