

**WISCONSIN CENTER DISTRICT**

Milwaukee, Wisconsin

**FINANCIAL STATEMENTS**

Including Independent Auditors' Report

As of and for the Years Ended December 31, 2015 and 2014

# WISCONSIN CENTER DISTRICT

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## **INDEPENDENT AUDITORS' REPORT**

## INDEPENDENT AUDITORS' REPORT

To the Board of Directors  
Wisconsin Center District  
Milwaukee, Wisconsin

### **Report on the Financial Statements**

We have audited the accompanying financial statements of the Wisconsin Center District, Wisconsin as of and for the year ended December 31, 2015, and the related notes to the financial statements, which collectively comprise the Wisconsin Center District's basic financial statements as listed in the table of contents.

### ***Management's Responsibility for the Financial Statements***

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### ***Auditors' Responsibility***

Our responsibility is to express opinions on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control over financial reporting relevant to the Wisconsin Center District's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances but not for the purpose of expressing an opinion on the effectiveness of the Wisconsin Center District's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

To the Board of Directors  
Wisconsin Center District

### ***Opinion***

In our opinion, the financial statements referred to above present fairly, in all material respects, the respective financial position of the Wisconsin Center District as of December 31, 2015 and the respective changes in financial position and, where applicable, cash flows thereof for the year then ended in accordance with accounting principles generally accepted in the United States of America.

### ***Emphasis of Matter***

As discussed in Note 1, the Wisconsin Center District adopted the provisions of GASB Statement No. 68, *Accounting and Financial Reporting for Pensions - an amendment of GASB Statement No. 27* and GASB Statement No. 71, *Pension Transition for Contributions Made Subsequent to the Measurement Date - an amendment of GASB Statement No. 68*, effective January 1, 2015. Our opinion is not modified with respect to this matter.

### ***Other Matters***

#### ***Required Supplementary Information***

Accounting principles generally accepted in the United States of America require that the required supplementary information as listed in the table of contents be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

#### ***Prior Period Financial Statements Audited by a Predecessor Auditor***

The financial statements of the Wisconsin Center District as of December 31, 2014, were audited by other auditors whose report dated April 22, 2015, expressed an unmodified opinion on those statements.

To the Board of Directors  
Wisconsin Center District

**Other Reporting Required by *Government Auditing Standards***

In accordance with *Government Auditing Standards*, we have also issued our report dated May 20, 2016 on our consideration of the Wisconsin Center District's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Wisconsin Center District's internal control over financial reporting and compliance.

A handwritten signature in black ink that reads "Brian Tully, CPA". The signature is written in a cursive style.

Milwaukee, Wisconsin  
May 20, 2016

## **MANAGEMENT'S DISCUSSION AND ANALYSIS**

## WISCONSIN CENTER DISTRICT

### Management's Discussion and Analysis

Years ended December 31, 2015, 2014 and 2013

(Unaudited)

The Wisconsin Center District (the District) is a political subdivision, unit of local government body corporate and politic, and municipality existing under the laws of the State of Wisconsin. The District is a "local exposition district" created under, and with the taxing powers described in 1993 Wisconsin Act 263. As management, we offer readers of the District's financial statements this narrative overview and analysis of the financial activities of the District for the fiscal year ended December 31, 2015, along with comparative information for 2014 and 2013.

#### Financial Highlights

##### Year Ended December 31, 2015

- In June 2012, the GASB issued statement No. 68 - Accounting and Financial Reporting for Pensions - an amendment of GASB Statement No. 27. This statement establishes standards for measuring and recognizing assets, liabilities, deferred outflows of resources, deferred inflows of resources, and expense/expenditures related to pensions. In November 2013, the GASB issued statement No. 71 - Pension Transition for Contributions Made Subsequent to the Measurement Date - an amendment of GASB Statement No. 68. These standards were implemented January 1, 2015. Therefore, the District has shown a cumulative effect of a change in accounting principle related to the implementation.
- The liabilities and deferred inflows of resources of the District exceeded its assets and deferred outflows of resources at December 31, 2015 by \$41,863,025 (net position-deficit). Of this amount, \$16,045,323 is restricted for debt service and \$(14,062,092) is associated with net investment in capital assets. This leaves a deficit of \$43,846,256 for unrestricted net position.
- The District's December 31, 2015 total net position of \$(41,863,025) reflected an increase of \$1,987,626 from December 31, 2014 balance of \$(43,850,651).

##### Year Ended December 31, 2014

- The liabilities and deferred inflows of resources of the District exceeded its assets and deferred outflows of resources at December 31, 2014 by \$43,850,651 (net position-deficit). Of this amount, \$15,005,101 is restricted for debt service and \$(14,040,261) is associated with net investment in capital assets. This leaves a deficit of \$44,815,491 for unrestricted net position.
- The District's December 31, 2014 total net position of \$(43,850,651) reflected an increase of \$1,426,606 from December 31, 2013 balance of \$(45,277,257).

## Year Ended December 31, 2013

- The liabilities and deferred inflows of resources of the District exceeded its assets and deferred outflows of resources at December 31, 2013 by \$45,277,257 (net position-deficit). Of this amount, \$10,259,828 is restricted for debt service and \$(9,500,553) is associated with net investment in capital assets. This leaves a deficit of \$46,036,532 for unrestricted net position.
- The District's December 31, 2013 total net position of \$(45,277,257) reflected an increase of \$860,798 from December 31, 2012 balance of \$(46,138,055).

## Overview of the Financial Statements

The District follows enterprise fund reporting; accordingly the financial statements are presented using the economic resources measurement focus and the full accrual basis of accounting. Financial statements offer short and long-term financial information about the activities and operations of the District. These statements are presented in a manner similar to a private business.

This discussion and analysis are intended to serve as an introduction to the District's basic financial statements. The District's basic financial statements comprise four components: 1) statements of net position, 2) statements of revenues, expenses, and changes in net position, 3) statements of cash flows and 4) notes to the basic financial statements. This report also contains supplementary information in addition to the basic financial statements themselves.

The statements of net position present information on all of the District's assets, deferred outflows of resources, liabilities and deferred inflows of resources, with the difference between the four reported as net position. Over time, increases or decreases in net position may serve as a useful indicator of whether the financial position of the District is improving or deteriorating. Additionally, unrestricted net position represents amounts available for spending at the District's discretion. Such information may be useful in evaluating near-term financing requirements.

The statements of revenues, expenses, and changes in net position present information showing how the net position changed during the most recent fiscal year. All changes in net position are reported as soon as the underlying event giving rise to the change occurs, regardless of the timing of related cash flows. Thus, revenues and expenses are reported in this statement for some items that will only result in cash flows in future fiscal periods (e.g., uncollected space and equipment rental revenues, labor service revenues).

The statements of cash flows, using the direct method, presents information on the District's decrease in cash resulting from operating activities, non-capital financing activities, capital and related financing activities and investing activities.

The statements of net position, statements of revenues, expenses and changes in net position and statements of cash flows can be found on pages 10 – 14 of this report.

**Notes to the financial statements.** The notes provide additional information that is essential to a full understanding of the data provided in the District's financial statements. The notes to the financial statements can be found on pages 15 – 41 of this report.

## Financial Analysis

As noted earlier, net position may serve over time as a useful indicator of financial position. In the case of the District, assets and deferred outflows of resources were less than liabilities and deferred inflows of resources by \$41,863,025 at the close of the most recent fiscal year. The table below presents a comparison of net position fiscal year ended December 31, 2015, along with comparative information for 2014 and 2013.

### Condensed Statement of Net Position

	2015	2014	2013
<b>Assets</b>			
Current and other assets	\$ 10,990,961	\$ 9,438,524	\$ 7,345,572
Noncurrent assets	178,565,253	183,828,646	187,229,737
<b>Total Assets</b>	<b>189,556,214</b>	<b>193,267,170</b>	<b>194,575,309</b>
Deferred Outflows of Resources	4,077,174	3,594,581	-
<b>Liabilities</b>			
Current liabilities	17,473,073	16,599,379	14,958,602
Long-term liabilities	215,556,825	222,713,761	224,893,964
<b>Total Liabilities</b>	<b>233,029,898</b>	<b>239,313,140</b>	<b>239,852,566</b>
Deferred Inflows of Resources	2,466,515	1,399,262	-
<b>Net Position</b>			
Net investment in capital assets	(14,062,092)	(14,040,261)	(9,500,553)
Restricted	16,045,323	15,005,101	10,259,828
Unrestricted	(43,846,256)	(44,815,491)	(46,036,532)
<b>Total Net Position (Deficiency)</b>	<b>\$ (41,863,025)</b>	<b>\$ (43,850,651)</b>	<b>\$ (45,277,257)</b>

A significant portion of the District's net position is the net investment in capital assets, which as of year ended was (\$14,062,092) ((\$14,040,261) and (\$9,500,553) at December 31, 2014 and 2013 respectively) is reflected in its investment in capital assets (e.g., land, buildings, machinery, and equipment) less any related debt used to acquire those assets that is still outstanding. The District uses those capital assets to provide services; consequently, those assets are not available for future spending. Although the District's investment in its capital assets is reported net of related debt, it should be noted that the resources needed to repay this debt must be provided from other sources, since the capital assets themselves will not be used to liquidate these liabilities.

In addition, \$16,045,323 of the District's net position represents resources that are subject to external restrictions on how they may be used. The remaining balance is unrestricted net position. This unrestricted net position balance is a deficit of \$43,863,025 (\$43,850,651 and \$45,277,257 at December 31, 2014 and 2013 respectively). The deficit in unrestricted net position can be broken down into two components. The first component is an accumulation of interest costs on capital appreciation bonds, approximately \$50,597,000 (\$50,912,000 and \$50,797,000 at December 31, 2014 and 2013 respectively). The second component is the accumulation of surpluses and deficits, excluding interest expense on capital appreciation bonds, since the creation of the District, approximately (\$6,843,000) in net deficit (\$7,061,000 and \$4,762,000 at December 31, 2014 and 2013 respectively).

## Changes in Net Position

	2015	2014	2013
<b>Operating Revenues</b>			
Rental and labor service revenues	\$ 4,519,258	\$ 5,868,998	\$ 5,307,492
Other	5,464,723	7,234,695	6,671,882
Total Operating Revenues	<u>9,983,981</u>	<u>13,103,693</u>	<u>11,979,374</u>
<b>Operating Expenses</b>			
Allocated operating expenses	6,843,365	7,590,005	7,909,453
Unallocated operating expenses	12,773,590	14,073,826	11,363,444
Depreciation and amortization	8,271,670	7,974,633	7,790,624
Total Operating Expenses	<u>27,888,625</u>	<u>29,638,464</u>	<u>27,063,521</u>
<b>Nonoperating Income (Expenses)</b>			
Net tax revenue	31,782,062	29,807,735	27,984,698
Bond amortization and interest expense	(13,294,370)	(12,807,178)	(13,011,581)
Other	938,682	960,820	971,828
Net Nonoperating Income (Expense)	<u>19,426,374</u>	<u>17,961,377</u>	<u>15,944,945</u>
Increase (decrease) in net position	1,521,730	1,426,606	860,798
Cumulative effect of a change in accounting principle	465,896	-	-
Net Position - Beginning of Year	(43,850,651)	(45,277,257)	(46,138,055)
Net Position - End of Year	<u>\$ (41,863,025)</u>	<u>\$ (43,850,651)</u>	<u>\$ (45,277,257)</u>

### Year Ended December 31, 2015

The 2015 total operating revenues of \$9,983,981 reflects a decrease of \$3,119,712 (or 23.8%) when compared to the prior year total amount of \$13,103,693. This decrease in revenue is primarily attributable to national convention space rentals and food functions.

The 2015 total operating expenses of \$27,779,467 reflects a decrease of \$1,858,997 (or 6.3%) when compared to the prior year amount of \$29,638,464. This decrease is primarily attributable to decreased business activity.

The 2015 net non-operating income of \$19,426,374 reflects an increase of \$1,464,997 (or 8.2%) when compared to the prior year amount of \$17,961,377. This change is primarily attributable to increased net tax revenues.

### Year Ended December 31, 2014

The 2014 total operating revenues of \$13,103,693 reflects an increase of \$1,124,319 (or 9.4%) when compared to the prior year total amount of \$11,979,374. This increase in revenue is primarily attributable to growth in space rentals and food functions within conventions.

The 2014 total operating expenses of \$29,638,464 reflects an increase of \$2,574,943 (or 9.5%) when compared to the prior year amount of \$27,063,521. This increase is primarily attributable to increased business activity and higher funding of Visit Milwaukee.

The 2014 net non-operating income of \$17,961,377 reflects an increase of \$2,016,432 (or 12.6%) when compared to the prior year amount of \$15,944,945. This change is primarily attributable to increased net tax revenues.

### Year Ended December 31, 2013

The 2013 total operating revenues of \$11,979,374 reflects a decrease of \$127,805 (or 1.0%) when compared to the prior year total amount of \$12,107,179. This reduction in revenue is primarily attributable to declines in food functions within conventions and the loss of naming rights.

The 2013 total operating expenses of \$27,063,521 reflects a decrease of \$345,126 (or 1.3%) when compared to the prior year amount of \$27,408,647. This decrease is primarily attributable to a decrease in the benefit costs for the District.

The 2013 net non-operating income of \$15,944,945 reflects an increase of \$1,032,207 (or 6.9%) when compared to the prior year amount of \$14,912,738. This change is primarily attributable to increased net tax revenues.

### Capital Asset and Debt Administration

**Capital assets.** The District's investment in capital assets as of December 31, 2015, amounts to \$142,498,492 (net of accumulated depreciation). At the end of 2014 and 2013, the investment was \$149,376,698 and \$153,161,331 respectively. Capital assets include land, buildings, improvements, and machinery and equipment. The total decrease in the District's capital assets from 2014 to 2015 was \$6,878,205 (or 4.6%). The total decrease in the District's capital assets from 2013 to 2014 was \$4,784,634 (or 2.5%). These decreases were a result of the District recording depreciation on its capital assets.

A summary of capital Assets as of December 31, 2015 and the two prior years is as follows:

	2015	2014	2013
Land	\$ 22,958,953	\$ 22,958,953	\$ 22,958,953
Buildings and improvements, net	114,891,875	121,338,851	126,641,135
Machinery and equipment, net	4,647,664	5,078,894	3,561,243
Total	<u>\$142,498,492</u>	<u>\$149,376,698</u>	<u>\$153,161,331</u>

Additional information on the District's capital assets can be found in note 6 on pages 26 – 27 of this report.

**Long-term debt.** At December 31, 2015, the District had total bonded debt outstanding of \$175,714,041 (net of unamortized bond premiums, discounts, and losses on refunding), of which \$7,132,944 is current. At the end of 2014, the District had total bonded debt outstanding of \$178,474,944, of which \$6,364,232 was current. At the end of 2013, the District had total bonded debt outstanding of \$184,114,406, of which \$5,639,462 was current. This debt represents bonds secured by specified future tax collections of the District. In addition, the District had \$50,597,707 in accrued interest at December 31, 2015 (\$50,912,046 and \$50,859,185 at December 31, 2014 and 2013 respectively) related to the capital appreciation bonds.

	2015	2014	2013
Long-Term Debt			
Bonded debt outstanding	\$ 175,714,041	\$ 182,637,767	\$ 184,114,406
Accrued interest	50,597,706	50,697,780	50,859,185
Total	<u>226,311,747</u>	<u>233,335,547</u>	<u>234,973,591</u>
Current Portion of Long-Term Debt			
Bonded debt	7,132,944	(6,364,232)	(5,639,462)
Accrued interest	(5,393,660)	(4,930,768)	(4,790,538)
Total	<u>1,739,284</u>	<u>(11,295,000)</u>	<u>(10,430,000)</u>
Long-Term Portion	<u>\$ 228,051,031</u>	<u>\$ 222,040,547</u>	<u>\$ 224,543,591</u>

Additional information on the District's long-term debt can be found in note 9 on pages 28 – 32 of this report.

**Subsequent Event**

In August 2015, the Governor of Wisconsin signed into law legislation that will enable the construction of a new entertainment arena in downtown Milwaukee. The Wisconsin Center District's taxing authority will be partially utilized to pay for the construction of the building, and the District will ultimately be the owner of the venue. The financing for the construction will be finalized in 2016.

**Requests for Information**

This financial report is designed to provide a general overview of the District's finances for all those with an interest in its finances. Questions concerning any of the information provided in this report or requests for additional financial information should be addressed to the Director of Finance, Wisconsin Center District, 400 West Wisconsin Avenue, Milwaukee, WI 53203.

## **BASIC FINANCIAL STATEMENTS**

**WISCONSIN CENTER DISTRICT**  
**STATEMENTS OF NET POSITION**  
As of December 31, 2015 and 2014

	<b>2015</b>	<b>2014</b>
<b>Assets</b>		
Current assets		
Cash and cash equivalents	\$ 4,235,782	\$ 3,793,736
Accounts receivable, less allowance for doubtful accounts of \$37,862 in 2015 and \$16,259 in 2014	1,436,758	793,955
Tax revenues receivable	4,959,694	4,764,634
Loans receivable, current portion	-	35,379
Prepaid expenses and other current assets	358,727	50,820
Total current assets	10,990,961	9,438,524
Noncurrent assets		
Restricted cash and cash equivalents	34,606,200	32,551,283
Restricted interest receivable	380,172	380,172
Prepaid insurance	1,080,389	1,169,946
Loans receivable, less current portion	-	350,548
Capital assets		
Non-depreciable	22,958,953	22,958,953
Depreciable	119,539,539	126,417,744
Total noncurrent assets	178,565,253	183,828,646
Total assets	189,556,214	193,267,170
<b>Deferred outflows of resources</b>		
Deferred charges on refunding	3,115,674	3,594,581
Deferred outflows of resources related to pensions	961,500	-
Total deferred outflows of resources	4,077,174	3,594,581
<b>Liabilities and Deferred Inflows of Resources</b>		
Current liabilities		
Accounts payable	529,902	1,294,238
Accrued expenses	3,688,920	3,143,770
Concession improvement deposits	325,000	455,001
Obligation under capital lease, current portion	402,647	411,370
Current installments of accrued interest	5,393,660	4,930,768
Current installments of bonds payable	7,132,944	6,364,232
Total current liabilities	17,473,073	16,599,379
Long-term liabilities		
Net pension liability	534,000	-
Other postemployment benefits	130,624	-
Obligation under capital lease, less current portion	1,107,058	1,509,890
Accrued interest expense, less current portion	45,204,046	45,592,581
Bonds payable, net, less current portion	168,581,097	175,611,290
Total long-term liabilities	215,556,825	222,713,761
Total liabilities	233,029,898	239,313,140
Deferred inflows of resources		
Unearned revenue	2,466,515	1,399,262
Total deferred inflows of resources	2,466,515	1,399,262
<b>Net Position (Deficiency)</b>		
Net investment in capital assets	(14,062,092)	(14,040,261)
Restricted for debt service	16,045,323	15,005,101
Unrestricted (deficit)	(43,846,256)	(44,815,491)
Total net position (deficiency)	\$ (41,863,025)	\$ (43,850,651)

**WISCONSIN CENTER DISTRICT**  
**STATEMENTS OF REVENUES,**  
**EXPENSES AND CHANGES IN NET POSITION**  
For the Years Ended December 31, 2015 and 2014

	<u>2015</u>	<u>2014</u>
Operating revenue		
Space rentals	\$ 2,887,986	\$ 3,683,379
Equipment rentals	867,796	1,142,592
Commission on concession sales	1,962,139	3,248,541
Labor service revenue	763,476	1,043,027
Advertising revenue	981,808	1,158,700
Information technology revenue	666,235	763,540
Box office revenue	367,968	552,824
Parking revenue	549,826	711,708
Other	936,747	799,382
Total operating revenue	<u>9,983,981</u>	<u>13,103,693</u>
Operating expenses		
Allocated expenses		
Wages	3,046,565	3,356,913
Utilities	2,033,716	1,991,726
Building maintenance and repairs	1,127,857	1,255,570
Ticket expenses	39,202	89,409
Other	596,025	896,387
Total allocated operating expenses	<u>6,843,365</u>	<u>7,590,005</u>
Unallocated expenses		
Administrative salaries and wages	2,148,987	2,183,456
Employee benefits	2,149,528	2,097,191
Advertising and promotion	7,131,679	8,467,805
Legal services	58,238	48,201
Insurance	615,530	579,731
Professional services	71,577	98,619
Depreciation	8,271,670	7,974,633
Other	598,051	598,823
Total unallocated operating expenses	<u>21,045,260</u>	<u>22,048,459</u>
Total operating expenses	<u>27,888,625</u>	<u>29,638,464</u>
Operating loss	<u>\$ (17,904,644)</u>	<u>\$ (16,534,771)</u>

See accompanying notes to the financial statements.

**WISCONSIN CENTER DISTRICT**  
**STATEMENTS OF REVENUES,**  
**EXPENSES AND CHANGES IN NET POSITION**  
For the Years Ended December 31, 2015 and 2014

	<u>2015</u>	<u>2014</u>
Nonoperating income (expense)		
Tax revenue		
Additional room tax revenue	\$ 13,240,998	\$ 12,344,694
Basic room tax revenue	6,075,991	5,643,579
Food and beverage tax revenue	10,653,854	10,004,052
Rental car tax revenue	2,642,869	2,595,397
	<u>32,613,712</u>	<u>30,587,722</u>
State of Wisconsin administrative fee	(831,650)	(779,987)
Net tax revenue	<u>31,782,062</u>	<u>29,807,735</u>
Other income	938,682	960,820
Bond amortization and interest expense	<u>(13,294,370)</u>	<u>(12,807,178)</u>
Total nonoperating income	<u>19,426,374</u>	<u>17,961,377</u>
Change in net position	1,521,730	1,426,606
Net position (deficiency), beginning of year	(43,850,651)	(45,277,257)
Cumulative effect of a change in accounting principle	<u>465,896</u>	<u>-</u>
Net position (deficiency), end of year	<u>\$ (41,863,025)</u>	<u>\$ (43,850,651)</u>

See accompanying notes to the financial statements.

**WISCONSIN CENTER DISTRICT**  
**STATEMENTS OF CASH FLOWS**  
For the Years Ended December 31, 2015 and 2014

	<u>2015</u>	<u>2014</u>
Cash flows from operating activities		
Receipts from customers	\$ 9,146,118	\$ 13,077,507
Payments to suppliers	(11,801,852)	(14,072,409)
Payments to employees	(7,235,922)	(6,282,952)
Net cash flows from operating activities	<u>(9,891,656)</u>	<u>(7,277,854)</u>
Cash flows from noncapital financing activities		
Receipts from additional room tax	13,240,998	11,836,500
Payment of tax collection administrative fee	(831,650)	(779,987)
Net cash flows from noncapital financing activities	<u>12,409,348</u>	<u>11,056,513</u>
Cash flows from capital and related financing activities		
Receipts from basic room tax	6,075,990	5,643,580
Receipts from food and beverage tax	10,653,854	10,004,052
Receipts from rental car tax	2,642,869	2,595,398
Principal payment on bonds payable	(6,504,462)	(2,609,462)
Interest paid on bonds payable	(12,408,571)	(15,562,479)
Payment on capital lease agreement	(411,554)	1,294,521
Capital assets purchased	(1,393,464)	(4,190,000)
Net cash flows from capital and related financing activities	<u>(1,345,338)</u>	<u>(2,824,390)</u>
Cash flows from investing activities		
Interest income	938,682	960,820
Payments received on loans receivable	385,927	33,556
Net cash flows from investing activities	<u>1,324,609</u>	<u>994,376</u>
Net change in cash and cash equivalents	2,496,963	1,948,645
Cash and cash equivalents, beginning of year	<u>36,345,019</u>	<u>34,396,374</u>
Cash and cash equivalents, end of year	<u>\$ 38,841,982</u>	<u>\$ 36,345,019</u>

**WISCONSIN CENTER DISTRICT**  
**STATEMENTS OF CASH FLOWS**  
For the Years Ended December 31, 2015 and 2014

	<u>2015</u>	<u>2014</u>
Reconciliation of operating loss to net cash used in operating activities		
Operating loss	\$ (17,904,644)	\$ (16,534,771)
Adjustments to reconcile operating loss to net cash used in operating activities		
Depreciation and amortization	8,271,670	7,974,633
Change in operating assets and liabilities		
Accounts receivable	(837,862)	(671,016)
Prepaid expenses and other assets	(307,907)	(8,200)
Accounts payable and other liabilities	(88,562)	2,091,500
Concession improvement deposits	937,253	(130,000)
Pension related deferrals and liabilities	38,396	-
Net cash flows from operating activities	<u>\$ (9,891,656)</u>	<u>\$ (7,277,854)</u>
Reconciliation of cash and cash equivalents to the statement of net position		
Unrestricted cash and cash equivalents	\$ 4,235,782	\$ 3,793,736
Restricted cash and cash equivalents	<u>34,606,200</u>	<u>32,551,283</u>
Cash and cash equivalents, end of year	<u>\$ 38,841,982</u>	<u>\$ 36,345,019</u>
Noncash investing, capital and financing activities		
Acquisition of assets through capital lease	<u>\$ -</u>	<u>\$ 1,581,953</u>

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS

As of and for the years ended December 31, 2015 and 2014

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Wisconsin Center District (the District) is a political subdivision, unit of local government body corporate and politic, municipality existing under the laws of the State of Wisconsin. The District is a "local exposition district" created under, and with the taxing powers described in 1993 Wisconsin Act 263. The District is a separate unit of government, distinct from the City and County of Milwaukee and from the State of Wisconsin. The District's geographical boundaries include Milwaukee County and portions of some cities and villages that are not within Milwaukee County. The District was created to assume ownership of certain existing convention facilities and to construct an expansion of such facilities.

On July 31, 1995, the City of Milwaukee and the Milwaukee Exposition and Convention Center and Arena (MECCA) transferred all real and personal property of MECCA (net assets totaling \$17,441,794) to the District. The District accepted operating responsibility and assignment of all contracts in effect with respect to the MECCA property including an agreement to fund the operations of the Greater Milwaukee Convention and Visitors Bureau, now known as Visit Milwaukee, which shares responsibility for marketing the District's facilities.

The facilities conveyed to the District were located at and around 500 West Kilbourn Avenue in downtown Milwaukee and included three distinct facilities for public gatherings, private meetings, conventions, trade shows, and other expositions: (1) the Milwaukee Auditorium (now known as the Milwaukee Theatre), originally constructed in 1908 with approximately 38,000 square feet of space used for performing arts presentations, (2) an 11,000-12,000 seat arena now known as the UW-Milwaukee Panther Arena (the Arena), constructed in 1952 with approximately 44,000 square feet of flat surface space used primarily for sporting events and concerts, and (3) a convention center (the Convention Hall), built in 1974 with approximately 350,000 gross square feet of space, including meeting rooms, three large exhibit halls, and a ballroom.

In 1999, the District constructed a convention center, now known as the Wisconsin Center, to significantly enhance the economies of the City of Milwaukee, Milwaukee County, and the State of Wisconsin, and allow the District to compete effectively with other regional, national, and international convention facilities for convention and business meetings by providing more and higher quality space and upgraded convention center amenities.

#### **Reporting Entity**

The accounting policies of the Wisconsin Center District, Wisconsin conform to accounting principles generally accepted in the United States of America as applicable to governmental units. The accepted standard-setting body for establishing governmental accounting and financial reporting principles is the Governmental Accounting Standards Board (GASB).

This report includes all of the funds of the District. The reporting entity for the District consists of the primary government and its component units. Component units are legally separate organizations for which the primary government is financially accountable or other organizations for which the nature and significance of their relationship with the primary government are such that their exclusion would cause the reporting entity's financial statements to be misleading. The District has not identified any organizations that meet this criteria.

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS As of and for the years ended December 31, 2015 and 2014

#### **NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES** (continued)

##### **Measurement Focus, Basis of Accounting and Financial Statement Presentation**

The District is presented as an enterprise fund. Enterprise funds are used to account for operations that are financed and operated in a manner similar to private business or where the governing body has decided that the determination of revenues earned, costs incurred, and net income is necessary for management accountability.

The financial statements are reported using the economic resources measurement focus and the accrual basis of accounting. Under the accrual basis of accounting, revenues are recognized when earned and expenses are recorded when the liability is incurred or economic asset used. Revenues, expenses, gains, losses, assets, and liabilities resulting from exchange and exchange-like transactions are recognized when the exchange takes place.

GASB issued Statement No. 68 - Accounting and Financial Reporting for Pensions - an amendment of GASB Statement No. 27 and Statement No. 71 - Pension Transition for Contributions Made Subsequent to the Measurement Date - an amendment of GASB Statement No. 68, in June 2012 and November 2013, respectively. These statements establish accounting and financial reporting standards for the accounting and reporting to the District's cost-sharing multiple employer pension plan. This statement replaces the requirements of Statement No. 27, Accounting for Pensions by State and Local Governmental Employer. The District adopted these statements effective January 1, 2015. The cumulative impact of implementation is shown in Note 11.

Preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS As of and for the years ended December 31, 2015 and 2014

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

##### **Deposits and Investments**

For purposes of the statement of cash flows, the District considers all highly liquid investments with an initial maturity of three months or less when acquired to be cash equivalents.

Investment of the District funds is restricted by Wisconsin state statutes. Available investments are limited to:

- a. Time deposits in any credit union, bank, savings bank or trust company maturing in three years or less.
- b. Bonds or securities of any county, city, drainage district, technical college district, village, town, or school district of the state. Also, bonds issued by a local exposition district, a local professional baseball park district, a local professional football stadium district, a local cultural arts district, the University of Wisconsin Hospitals and Clinics District, or the Wisconsin Aerospace District.
- c. Bonds or securities issued or guaranteed by the federal government.
- d. The local government investment pool.
- e. Any security maturing in seven years or less and having the highest or second highest rating category of a nationally recognized rating agency.
- f. Securities of an open-end management investment company or investment trust, subject to various conditions and investment options.
- g. Repurchase agreements with public depositories, with certain conditions.

Additional restrictions may arise from local charters, ordinances, resolutions and grant resolutions.

Investments are stated at fair value, which is the amount at which an investment could be exchanged in a current transaction between willing parties. Fair values are based on quoted market prices. No investments are reported at amortized cost. Adjustments necessary to record investments at fair value are recorded in the operating statement as increases or decreases in investment income.

The District has not adopted a formal investment policy as of December 31, 2015.

##### **Receivables**

Receivables represent amounts due from tax collections and other organizations. Receivables are stated at their estimated net realizable value.

##### **Prepaid Items**

Certain payments to vendors reflect costs applicable to future accounting periods and are recorded as prepaid expenses. Prepaid insurance is the surety bond insurance.

# WISCONSIN CENTER DISTRICT

## NOTES TO FINANCIAL STATEMENTS

As of and for the years ended December 31, 2015 and 2014

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Restricted Assets

Mandatory segregations of assets are presented as restricted assets. Such segregations are required by bond agreements and other external parties. Current liabilities payable from these restricted assets are so classified. The excess of restricted assets over current liabilities payable from restricted assets will be used first for retirement of related long-term debt. The remainder, if generated from earnings, is shown as restricted net position.

The revenue bonds also require redemption accounts. These accounts are set aside for payment of principal and interest due on revenue bonds. .

#### Capital Assets

Capital assets, which include property, buildings, and equipment, along with related improvements, are reported in the Statement of Net Position. Capital assets are assets with an initial cost of more than \$500, and an estimated useful life in excess of two year. All capital assets are valued at historical cost, or estimated historical cost if actual amounts are unavailable. Donated capital assets are recorded at their estimated fair value at the date of donation. Depreciation is provided over the assets' estimated useful lives using the straight-line method. The range of estimated useful lives by type of asset is as follows:

	<u>Building</u>	<u>Improvements</u>	<u>Furniture, Machinery, and Equipment</u>
Wisconsin Center	50 years	10-20 years	5-20 years
Milwaukee Theatre	20 years	8-20 years	5-20 years
UW-Milwaukee Panther Arena	50 years	5-22 years	5-20 years

The District's policy is to capitalize interest incurred on bond obligations relating to construction in progress during the course of the project. There was no interest capitalized in 2015 and 2014.

#### Reclassifications

Certain reclassifications have been made to the prior year financial statements to conform to current year presentation.

# WISCONSIN CENTER DISTRICT

## NOTES TO FINANCIAL STATEMENTS

As of and for the years ended December 31, 2015 and 2014

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Deferred Outflows of Resources

A deferred outflow of resources represents a consumption of net position/fund balance that applies to a future period and will not be recognized as an outflow of resources (expense/expenditure) until that future time.

#### Deferred Inflows of Resources

A deferred inflow of resources represents an acquisition of net position that applies to a future period and therefore will not be recognized as an inflow of resources (revenue) until that future time.

#### Pensions

For purposes of measuring the net pension liability, deferred outflows of resources and deferred inflows of resources related to pensions, and pension expense, information about the fiduciary net position of the City of Milwaukee Employees' Retirement System (ERS) and additions to/deductions from ERS' fiduciary net position have been determined on the same basis as they are reported by ERS. For this purpose, benefit payments (including refunds of employee contributions) are recognized when due and payable in accordance with the benefit terms, investments are reported at fair value.

#### Long-Term Obligations

Long-term debt and other obligations are reported as District liabilities. Bond premiums and discounts, are amortized over the life of the bonds using the straight-line method. Gains or losses on prior refundings are amortized over the remaining life of the old debt or the life of the new debt, whichever is shorter. The balance at year end for premiums and discounts is shown as an increase or decrease in the liability section of the statement of net position. The balance at year end for the loss on refunding is shown as a deferred outflow in the statement of net position.

#### Unearned Revenue

Unearned revenue represents advertising and naming rights revenue received prior to being earned. The revenue is recognized as earned over the period of the respective contract.

#### Net Position

**Net Investment in Capital Assets** – Consists of all capital assets, net of accumulated depreciation and reduced by outstanding debt that is attributable to the acquisition, construction and improvement of those assets; debt related to unspent proceeds or other restricted cash and investments is excluded from the determination.

**Restricted net position** – Consists of net position with constraints placed on their use by either 1) external groups such as creditors, grantors, contributors, or laws or regulations of other governments or, 2) law through constitutional provisions or enabling legislation.

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS

As of and for the years ended December 31, 2015 and 2014

#### **NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES** (continued)

##### **Net Position (continued)**

**Unrestricted net position** – Consists of all other net positions that do not meet the definitions of “restricted” or “net investment in capital assets.”

When both restricted and unrestricted resources are available for use, generally it is the District’s policy to use restricted resources first, and then unrestricted resources when they are needed.

##### **Classification of Revenue**

The District has classified its revenues as either operating or nonoperating. Operating revenue includes activities that have the characteristics of exchange transactions. Nonoperating revenues include interest income on investments and activities that have characteristics of non-exchange transactions including federal, state, and local grants and tax revenues.

##### **Operating Expenses**

The District reports operating expenses as allocated and unallocated. Expenses reported as allocated are specific costs allocated to events. The District has not allocated employee benefits, but rather reports all benefit costs as unallocated.

##### **Effect of New Accounting Standards on Current Period Financial Statements**

The Governmental Accounting Standards Board (GASB) has approved the following:

- Statement No. 72, Fair Value Measurement and Application
- Statement No. 73, Accounting and Financial Reporting for Pensions and Related Assets That Are Not Within the Scope of GASB Statement 68, and Amendments to Certain Provisions of GASB Statements 67 and 68
- Statements No. 74, Financial Reporting for Postemployment Benefit Plans Other Than Pension Plans
- Statement No. 75, Accounting and Financial Reporting for Postemployment Benefits Other Than Pensions
- Statement No. 76, The Hierarchy of Generally Accepted Accounting Principles for State and Local Government
- Statement No. 77, Tax Abatement Disclosures
- Statement No. 78, Pensions Provided Through Certain Multiple-Employer Defined Benefit Pension Plans

When they become effective, application of these standards may restate portions of these financial statements.

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS

As of and for the years ended December 31, 2015 and 2014

#### **NOTE 2 - MARKETING AND PROMOTIONAL AGREEMENT**

The District has an agreement with Visit Milwaukee through 2015 which provided that the District would fund Visit Milwaukee at 50% exchange for advertising and promotion services directly benefiting the District.

The District paid \$7,039,365 and \$8,257,673 to Visit Milwaukee related to this agreement in 2015 and 2014, respectively.

#### **NOTE 3 - TAX REVENUE**

Pursuant to its limited taxing authority, the District is authorized to impose the following taxes:

##### **Basic Room Tax**

The District imposes the Basic Room Tax at the rate of 2.5 % on the gross receipts derived from the rental of rooms and lodging to transients by hotelkeepers, motel operators, and other persons furnishing accommodations available to the public. The Basic Room Tax is imposed on all such lodging within Milwaukee County. Under the Authorizing Legislation, the District Board adopted a resolution providing that if the balance for the Junior Debt Service Reserve Fund is less than the applicable special debt service reserve fund requirement, the Basic Room Tax will become 3% as of the succeeding January 1, April 1, July 1, or October 1 and such tax rate is irrevocable if any bonds issued by the District and secured by a special debt service reserve fund are outstanding.

The District may impose the Basic Room Tax at a rate not to exceed 3% by a vote of a majority of the District Board.

##### **Additional Room Tax**

The District imposes the Additional Room Tax at the rate of 7% on the gross receipts derived from the rental of rooms and lodging to transients by hotelkeepers, motel operators, and other persons furnishing accommodations available to the public. The tax is imposed on all such lodging within the City of Milwaukee. Under the Authorizing Legislation, the District has no authority to increase the 7% Additional Room Tax rate.

##### **Local Food and Beverage Tax**

The District imposes the Local Food and Beverage Tax at the rate of 0.50% on the gross receipts derived from the sales of food and beverages that are subject to the Wisconsin sales or use tax. The tax is imposed on all such sales within Milwaukee County. Under the Authorizing Legislation, the District may not increase the rate of the Local Food and Beverage Tax beyond 0.50%.

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS

As of and for the years ended December 31, 2015 and 2014

#### NOTE 3 - TAX REVENUE (continued)

##### Local Rental Car Tax

The District imposes the Local Rental Car Tax at the rate of 3% on the gross receipts derived from the rental (for a period of 30 days or less) on motor vehicles designed and used primarily for carrying persons, by establishments engaged in business within Milwaukee County which are primarily engaged in the short-term rental of passenger cars without drivers.

Under the Authorizing Legislation, the maximum rate for the Local Rental Car Tax is 4%. The tax rate can increase to 4% only if the State of Wisconsin makes a payment to restore the District's Junior Debt Service Reserve Fund under Section 229.50(7) of the Wisconsin Statute and the District Board then votes to increase such tax rate.

These District taxes are imposed on a seller's taxable receipts. Each of the District's taxes are collected, administered, and enforced for the District by the Wisconsin Department of Revenue (the Department). Each taxpayer is required to report its liability for District taxes to the Department, and remit the full amount of such taxes, on or before the last day of the month following the end of such taxpayer's reporting period. The Department is required to remit to the District the tax amounts collected, less a 2.55% statutory deduction which is retained by the Department to cover its administrative expenses. The District has entered into an agreement with the Department under which the Department will remit the net amounts collected, less the statutory deduction, by the 20th of each month.

All tax proceeds, except the Additional Room Tax, are restricted for the District's debt service on its bond obligations. The proceeds of the Additional Room Tax may be used for any lawful purpose of the District once sufficient restricted tax revenues are available on deposit to year debt obligations.

#### NOTE 4 - DEPOSITS AND INVESTMENTS

Deposits and investments are presented in the financial statements as follows:

	<u>2015</u>	<u>2014</u>
Deposits	\$ 21,189,794	\$ 18,283,618
Guaranteed Investment Contract	17,647,488	18,056,701
Petty cash	4,700	4,700
Totals	<u>\$ 38,841,982</u>	<u>\$ 36,345,019</u>
Unrestricted	4,235,782	3,793,736
Restricted	<u>34,606,200</u>	<u>32,551,283</u>
Totals	<u>\$ 38,841,982</u>	<u>\$ 36,345,019</u>

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS

As of and for the years ended December 31, 2015 and 2014

#### **NOTE 4 - DEPOSITS AND INVESTMENTS** (continued)

Deposits in each local area bank are insured by the FDIC in the amount of \$250,000 for time and savings accounts (including NOW accounts) and \$250,000 for demand deposit accounts (interest-bearing and noninterest-bearing). In addition, if deposits are held in an institution outside of the state in which the government is located, insured amounts are further limited to a total of \$250,000 for the combined amount of all deposit accounts.

Bank accounts are also insured by the State Deposit Guarantee Fund in the amount of \$400,000. However, due to the nature of this fund, recovery of material principal losses may not be significant to individual municipalities. This coverage has not been considered in computing custodial credit risk.

#### **Custodial Credit Risk**

##### **Deposits**

Custodial credit risk is the risk that in the event of a financial institution failure, the District's deposits may not be returned to the District.

As of December 31, 2015, \$21,332,888 of the District's total bank balances of \$21,582,888 was exposed to custodial credit risk as uninsured and uncollateralized.

##### **Concentration of Credit Risk**

Concentration of credit risk is the risk of loss attributed to the magnitude of a district's investment in a single issuer. At December 31, 2015, the investment portfolio was 100% concentrated in guaranteed investment contracts.

##### **Credit Risk**

Credit risk is the risk that, an issuer or other counterparty to an investment will not fulfill its obligations to the District. The District does not have a formal policy addressing this type of investment risk.

The District invests in guaranteed investment contracts (GIC); these types of investments are not rated. As of December 31, 2015 and 2014, the District had \$17,647,488 and \$18,056,701, respectively, in these types of investments.

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS

As of and for the years ended December 31, 2015 and 2014

#### NOTE 5 - RESTRICTED ASSETS

Restricted assets consist of deposit and guaranteed investment contracts and are summarized as follows:

	<u>2015</u>	<u>2014</u>
Project Fund Construction Account	\$ 708	\$ 708
Junior Debt Service Reserve Fund	15,047,488	15,047,488
Revenue Fund Restricted Tax Revenues Account	9,662,029	9,389,255
Senior Principal Account	1,105,071	1,242,165
Surplus Account - Bonds	-	52
Bonds 1999 Interest Account	2,212,065	1,333,810
Principal Account - B Bonds	-	33
2013A Reserve Account	3,040,147	3,011,761
2013A Cost of Issuance Account	26,011	26,011
Bonds Capital Maintenance	1,012,681	-
Operating Reserve	<u>2,500,000</u>	<u>2,500,000</u>
	<u>\$ 34,606,200</u>	<u>\$ 32,551,283</u>

Pursuant to the terms of the General Resolution for the 1996 Series A and Series B bonds, the District maintains the required trust funds, which are held and administered by the bond trustee. The District's management assures the District is in compliance with the terms of the General Resolution.

#### Project Fund Construction Account

The trustee disburses funds from the account upon receipt of a requisition or certificate of a District representative specifying that the amount requisitioned will be applied to pay or reimburse the District for payment and cost of the Project costs financed from the proceeds of the applicable series of Bonds.

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS

As of and for the years ended December 31, 2015 and 2014

#### NOTE 5 - RESTRICTED ASSETS (continued)

##### **Junior Debt Service Reserve Fund**

An initial deposit to the Junior Debt Service Reserve Fund was made by the bond trustee from the proceeds of each series of Junior Bonds in an amount sufficient to satisfy the Junior Debt Service Reserve Fund requirement. If on any payment date the amount on deposit in the Junior Debt Service Reserve Fund is less than the requirement, the bond trustee is to promptly notify the District and withdraw from other funds in the following order: (a) the Revenue Fund Restricted Tax Revenues Account; (b) the Revenue Fund Unrestricted Tax Revenues the amount of the deficiency.

##### **Revenue Fund Restricted Tax Revenues Account**

All tax revenue restricted for the District's debt service on bond obligations are deposited into this account, including the Basic Room Tax, Local Food and Beverage Tax, and Local Rental Car Tax.

##### **Senior Principal Account**

Amounts deposited into the Principal Account are for making principal payments on the Series 1996A Senior Dedicated Tax Revenue Bonds. The account is funded by transfer from the Revenue Fund Restricted Tax Revenue Account.

##### **Junior Interest Account**

A semi-annual transfer is made from the Revenue Fund Restricted Tax Revenues Account into this account for the semi-annual interest payment on the Junior Bonds. Interest income derived from the investment of amounts on deposit in this account remain in the account and are credited against the amount next due to be transferred from the Revenue Fund. On each interest payment date, the trustee withdraws from this account an amount sufficient to pay the interest coming due on the Junior Bonds.

##### **Capital Maintenance**

This account was established to fund capital maintenance requirements.

##### **Operating Reserve Account**

This account was established and required by the 1996 bond issuance.

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS As of and for the years ended December 31, 2015 and 2014

#### NOTE 6 - CAPITAL ASSETS

Capital asset activity for the year ended December 31, 2015 was as follows:

	Balance January 1, 2015	Additions	Deletions	Balance December 31, 2015
Capital assets not being depreciated				
Land	\$ 22,958,953	\$ -	\$ -	\$ 22,958,953
Capital assets being depreciated				
Buildings and improvements	235,322,633	851,083	-	236,173,716
Furniture, machinery, and equipment	11,346,494	542,381	-	11,888,875
Total capital assets being depreciated	246,669,127	1,393,464	-	248,062,591
Less accumulated depreciation for:				
Buildings and improvements	113,983,782	7,292,880	-	121,276,662
Furniture, machinery, and equipment	6,267,600	978,790	-	7,246,390
Total accumulated depreciation	120,251,382	8,271,670	-	128,523,052
Total capital assets being depreciated, net	126,417,745	(6,878,206)	-	119,539,539
Total capital assets, net	\$ 149,376,698	\$ (6,878,206)	\$ -	\$ 142,498,492

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS As of and for the years ended December 31, 2015 and 2014

#### NOTE 6 - CAPITAL ASSETS (continued)

	Balance January 1, 2014	Additions	Deletions	Balance December 31, 2014
Capital assets not being depreciated:				
Land	\$ 22,958,953	\$ -	\$ -	\$ 22,958,953
Capital assets being depreciated:				
Buildings and improvements	233,459,560	1,863,073	-	235,322,633
Furniture, machinery, and equipment	9,019,567	2,326,927	-	11,346,494
Total capital assets being depreciated	242,479,127	4,190,000	-	246,669,127
Less accumulated depreciation for:				
Buildings and improvements	106,818,425	7,165,357	-	113,983,782
Furniture, machinery, and equipment	5,458,324	809,276	-	6,267,600
Total accumulated depreciation	112,276,749	7,974,633	-	120,251,382
Total capital assets being depreciated, net	130,202,378	(3,784,634)	-	126,417,745
Total capital assets, net	\$ 153,161,331	\$ (3,784,634)	\$ -	\$ 149,376,698

#### NOTE 7 - CONCESSION IMPROVEMENT DEPOSITS

The District renewed a previous contract with Levy effective July 1, 2008 through June 30, 2015. Under this renewed contract, the District pays a flat annual fee of \$165,000 per year. Levy retains a variable incentive fee equal to 2% of gross revenues for the first, second and third contract years, and an amount equal to 3% of gross revenues for the fourth, fifth, sixth and seventh contract years.

Over the period of the contract, Levy made several deposits to the District, totaling \$2,050,000. The unamortized balance of \$1,300,000 is recognized as revenue on a monthly basis over a 120 month amortization period beginning in July 2008. A minimum of \$100,000 of this deposit is to be used to upgrade concession stands. As of December 31, 2015 and 2014, the District has \$325,000 and \$455,000 remaining on deposit, respectively.

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS

As of and for the years ended December 31, 2015 and 2014

#### NOTE 8 - OBLIGATION UNDER CAPITAL LEASE

In 2010, 2011, and 2014, the District acquired capital assets through lease/purchase agreements. The gross amount of these assets under capital leases is \$2,498,871, which are included in capital assets.

The future minimum lease obligations and the net present value on these minimum lease payments as of December 31, 2015 are as follows:

<u>Year Ending December 31,</u>	<u>Principal</u>
2016	\$ 447,100
2017	430,205
2018	427,294
2019	<u>255,393</u>
Total minimum lease payments	1,559,992
Less: amount representing interest	<u>(50,287)</u>
Present value of minimum lease payments	<u>\$ 1,509,705</u>

#### NOTE 9 - LONG-TERM OBLIGATIONS

In February 1996, the District issued \$63,455,548 in Senior Dedicated Tax Revenue Bonds, Series 1996A (1996 Senior Bonds). The bonds are special, limited obligations of the District payable from and secured by a pledge of tax revenues, bond proceeds, and certain of the funds and other monies held under the General Resolution.

The 1996 Senior Bonds are capital appreciation bonds and bear interest compounded semi-annually on each June 15 and December 15 at approximate yields ranging from 3.90% to 5.8%. Installments of the bonds mature on December 15 of each year through 2027. Interest on each installment is payable only at maturity. The bonds are insured by MBIA Insurance Corporation and not subject to optional redemption prior to maturity.

February 1999, the District issued \$125,775,000 in Junior Dedicated Tax Revenue Refunding Bonds, Series 1999 (1999 Junior Bonds). The 1999 Junior Bonds were issued in order to refund the outstanding balance of the 1996 Junior Bonds and also, to pay costs of issuance of the 1999 Junior Bonds. The bonds mature on December 15 of each year commencing 2012 through 2027. The bonds bear interest ranging from 4.25% to 5.25%. Interest on the bonds is payable semi-annually on June 15 and December 15. These bonds are insured by Financial Security Assurance, Inc. and are not subject to redemption prior to the state maturity.

The difference between the reacquisition price on the 1999 Junior Bonds and the net carrying amount of the old debt is reflected as an accounting loss of \$9,460,975, which is recognized as a deferred outflow and amortized on a bonds outstanding method, which approximates an effective interest method, as a component of interest expense through the year 2027. The unamortized balance of the accounting loss was approximately \$2,544,140 and \$2,927,792 at December 31, 2015 and 2014, respectively.

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS

As of and for the years ended December 31, 2015 and 2014

#### NOTE 9 - LONG-TERM OBLIGATIONS (continued)

The Junior Debt Service Reserve Fund, which secures the 1999 Junior Bonds, has been established as a "special debt service reserve fund" under Wisconsin Statutes. The District Board has adopted resolutions which provide that the rates for two of the District taxes (the Basic Room Tax and the Local Food and Beverage Tax) will increase in the event the amount on deposit in the Junior Debt Service Reserve Fund is less than the Junior Debt Service Reserve Fund requirement on any payment date.

In June 2001, the District issued \$30,000,000 in Variable Rate Demand Revenue Bonds, Series 2001A. These bonds were retired as discussed in the following paragraph. The Bonds were special, limited obligations of the District payable from and secured by a pledge of tax revenues and certain of the funds and other monies held under the indenture. The Milwaukee Theatre Renovation Debt Service Reserve Fund, which secures the Series 2001A Bonds, has been established as a "special debt service reserve fund" under Wisconsin Statutes. The bonds were to mature on December 15, 2026.

In March 2013, the District issued \$28,235,000 Junior Dedicated Tax Revenue Refunding Bonds, Series 2013A. The proceeds from the sale of the Series 2013A Junior Bonds were used to refund the District's Variable Rate Demand Revenue Bonds, Series 2001A, to fund a deposit to the Series Reserve Account of the Junior Debt Service Reserve Fund, and to pay costs of issuance. The Series 2013A Junior Bonds are special, limited obligations of the District payable from and secured by a pledge of tax revenues and certain of the funds and other monies held under the indenture. The interest rates are from 3.5%. The bonds mature on December 15, 2032.

In August 2003, the District issued \$7,804,892 in Senior Dedicated Tax Revenue Refunding Bonds, Series 2003A. These bonds are capital appreciation bonds and bear interest compounded semi-annually on each June 15 and December 15 at approximate yields ranging from 5.73% to 5.76%. Installments of the bonds mature on December 15 of 2028 through 2032. Interest on each installment is payable only at maturity. The bonds are insured by Financial Security Assurance, Inc. and are not subject to optional redemption prior to maturity.

The difference between the reacquisition price on the 2003 Refunding Bonds and the net carrying amount of the old debt is reflected as an accounting loss of \$2,145,164, which is recognized as a deferred outflow and amortized on a bonds outstanding method, which approximates an effective interest method, as a component of interest expense through the year 2027. The unamortized balance of the accounting loss was approximately \$571,534 and \$666,789 at December 31, 2015 and 2014, respectively.

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS As of and for the years ended December 31, 2015 and 2014

#### NOTE 9 - LONG-TERM OBLIGATIONS (continued)

Outstanding long-term debt as of December 31, 2015 and 2014 consist of the following:

	Balance January 1, 2015	Additions	Retirements	Balance December 31, 2015	Due within one year
Senior Dedicated Tax Revenue Bonds, Series 1996A	\$ 22,880,282	\$ -	\$ 2,609,462	\$ 20,270,820	\$ 2,312,944
Accrued interest	43,996,341	3,841,457	4,804,520	43,033,278	5,087,056
	<u>66,876,623</u>	<u>3,841,457</u>	<u>7,413,982</u>	<u>63,304,098</u>	<u>7,400,000</u>
Senior Dedicated Tax Revenue Refunding Bonds, Series 2003	7,804,892	-	-	7,804,892	-
Accrued interest	6,701,439	862,989	-	7,564,428	306,604
	<u>14,506,331</u>	<u>862,989</u>	<u>-</u>	<u>15,369,320</u>	<u>306,604</u>
Junior Dedicated Tax Revenue Refunding Bonds, Series 1999	121,020,000	-	3,295,000	117,725,000	4,205,000
Variable Rate Demand Revenue Bonds, Series 2013A	26,910,000	-	600,000	26,310,000	615,000
Premiums	4,022,593	-	419,264	3,603,329	-
Total	<u>\$ 233,335,547</u>	<u>\$ 4,704,446</u>	<u>\$ 11,728,246</u>	<u>\$ 226,311,747</u>	<u>\$ 12,526,604</u>
	Balance January 1, 2015	Additions	Retirements	Balance December 31, 2015	Due within one year
Bonds	\$ 233,335,547	\$ 4,704,446	\$ 11,728,246	\$ 226,311,747	\$ 12,526,604
Financing/Issuance Costs	(836,676)	-	836,676	-	-
Total Long Term Obligations	<u>\$ 232,498,871</u>	<u>\$ 4,704,446</u>	<u>\$ 12,564,922</u>	<u>\$ 226,311,747</u>	<u>\$ 12,526,604</u>

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS As of and for the years ended December 31, 2015 and 2014

#### NOTE 9 - LONG-TERM OBLIGATIONS (continued)

	Balance January 1, 2014	Additions	Retirements	Balance December 31, 2014	Due within one year
Senior Dedicated Tax Revenue					
Bonds, Series 1996A	\$ 25,349,514	\$ -	\$ 2,469,232	\$ 22,880,282	\$ 2,469,232
Accrued interest	44,973,201	3,953,908	4,930,768	43,996,341	4,930,768
Subtotal	<u>70,322,715</u>	<u>3,953,908</u>	<u>7,400,000</u>	<u>66,876,623</u>	<u>7,400,000</u>
Senior Dedicated Tax Revenue					
Refunding Bonds, Series 2003	7,804,892	-	-	7,804,892	-
Accrued interest	5,885,984	815,455	-	6,701,439	-
Subtotal	<u>13,690,876</u>	<u>815,455</u>	<u>-</u>	<u>14,506,331</u>	<u>-</u>
Junior Dedicated Tax Revenue					
Refunding Bonds, Series 1999	123,475,000	-	2,455,000	121,020,000	3,295,000
Variable Rate Demand Revenue					
Bonds, Series 2013A	27,485,000	-	575,000	26,910,000	600,000
Premiums	4,452,681	-	430,088	4,022,593	-
Total Bonds	<u>\$ 239,426,272</u>	<u>\$ 4,769,363</u>	<u>\$ 10,860,088</u>	<u>\$ 233,335,547</u>	<u>\$ 11,295,000</u>
	Balance			Balance	
	January 1,			December 31,	Due within
	2014	Additions	Retirements	2014	one year
Bonds	\$ 239,426,272	\$ 4,769,363	\$ 10,860,088	\$ 233,335,547	\$ 11,295,000
Financing/Issuance costs	(954,628)	-	117,952	(836,676)	-
Total Long Term Obligations	<u>\$ 238,471,644</u>	<u>\$ 4,769,363</u>	<u>\$ 10,978,040</u>	<u>\$ 232,498,871</u>	<u>\$ 11,295,000</u>

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS As of and for the years ended December 31, 2015 and 2014

#### NOTE 9 - LONG-TERM OBLIGATIONS (continued)

Estimated payments of other post-employment benefits are not included in the debt service requirement schedules.

Aggregate maturities for the bonds for years subsequent to December 31, 2015 are as follows:

Year ended December 31,	Principal	Interest	Total
2016	\$ 7,132,944	\$ 12,447,956	\$ 19,580,900
2017	8,027,588	12,334,100	20,361,688
2018	8,976,174	12,183,201	21,159,375
2019	10,037,012	11,968,163	22,005,175
2020	11,226,636	11,667,077	22,893,713
2021-2025	69,332,672	51,426,741	120,759,413
2026-2030	47,012,151	35,514,049	82,526,200
2031-2032	10,365,535	12,337,716	22,703,251
Total	172,110,712	\$ 159,879,003	\$ 331,989,715
Plus: Unamortized premium	3,603,329		
Plus: Accrued interest	50,597,706		
	\$ 226,311,747		

The District has pledged future tax revenues, net of specified operating expenses, to repay revenue bonds issued in 1996 through 2013. Proceeds from the bonds provided financing for the various projects of the District, including the refunding of outstanding debt. The bonds are payable solely from revenues and are payable through 2032. Annual principal and interest payments on the bonds are expected to require 46% and 44% as of December 31, 2015 and 2014, respectively, of net revenues. The total principal and interest remaining to be paid on the bonds is \$331,989,715 and \$350,836,600 as of December 31, 2015 and 2014, respectively. Principal and interest paid for the current year and total net customer revenues were \$18,846,888 and \$18,128,025 and \$14,925,258 and \$14,233,784 as of December 31, 2015 and 2014, respectively.

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS

As of and for the years ended December 31, 2015 and 2014

#### NOTE 10 – NET POSITION

Net position reported on the statement of net position at December 31, 2015, includes the following:

	2015	2014
Net Investment in Capital Assets		
Land	\$ 22,958,953	\$ 22,958,953
Other capital assets, net of accumulated depreciation	119,539,539	126,417,744
Less: Long-term debt outstanding	<u>(156,560,584)</u>	<u>(163,416,958)</u>
Total Net Investment in Capital Assets	<u>\$ (14,062,092)</u>	<u>\$ (14,040,261)</u>
Restricted for Debt Service	<u>\$ 16,045,323</u>	<u>\$ 15,005,101</u>

#### NOTE 11 – CUMULATIVE EFFECT OF IMPLEMENTING NEW PENSION STANDARD

Net position has been restated as a result of the implementation of GASB Statement No. 68 - Accounting and Financial Reporting for Pensions - an Amendment of GASB Statement No. 27 and implementation of GASB Statement No. 71 - Pension Transition for Contributions Made Subsequent to the Measurement Date. These statements require the net pension asset/(liability) and related deferred outflows and deferred inflows, if any, to be reported in the financial statements. The details of this restatement are as follows:

Add: Net pension asset	\$ 96,000
Add: Deferred outflows of resources related to pensions	<u>369,896</u>
Cumulative effect of a change in accounting principle	<u>\$ 465,896</u>

#### NOTE 12 – EMPLOYEES RETIREMENT SYSTEM

The District implemented GASB No. 68, *Accounting and Financial Reporting for Pensions – an amendment of GASB Statement No. 27, and GASB No. 71, Pension Transition for Contributions Made Subsequent to the Measurement Date – an amendment of GASB Statement No. 68*, effective January 1, 2015. The cumulative effect of the change in net position due to the change in accounting standard is shown as a change in beginning net position for 2015. The prior year balances for deferred outflows of resources and the net pension liability were not restated due to the measurement date used for the calculation of the balances and the timing of information received by ERS. For this reason, prior year pension footnote disclosures are included under GASB No. 27

*Plan Description* – The District makes contributions to the Employees’ Retirement System of the City of Milwaukee (the “System”), a cost-sharing multiple-employer defined pension plan, on behalf of all eligible City employees. The System provides retirement, disability, and death benefits to plan members and beneficiaries. The City Charter assigns the District to establish and amend benefit provisions. The System issues a publicly available financial report that includes financial statements and required supplementary information for the System. That report may be obtained by writing to

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS As of and for the years ended December 31, 2015 and 2014

**NOTE 12 - RETIREMENT PLAN** (continued)

the Employees' Retirement System of the City of Milwaukee, 789 North Water Street, Suite 300, Milwaukee, WI 53202.

*Funding Policy* – For general employees participating prior to January 1, 2014, they are required to contribute, or have contributed on their behalf, a percentage of their annual earnable compensation equal to 5.5% of their annual pensionable income, and for general employee, participating on or after January 1, 2014, they are required to contribute 4% of their annual pensionable income. The City Charter assigns the District to establish and amend contribution requirements. The City Charter was amended so that various groups of represented and non-represented City employees hired on or after January 1, 2010 contribute 5.5% of their earnable compensation for pension benefits. The District's contributions to the System for the year ended December 31, 2015, was \$369,896, respectively, equal to the required contributions on behalf of the plan members for each year.

At December 31, 2015, the District reported a liability of \$534,000 for its proportionate share of the net pension liability. The net pension liability was measured as of December 31, 2014, and the total pension liability used to calculate the net pension liability was determined by an actual valuation as of December 31, 2013 rolled forward to December 31, 2014. No material changes in assumptions of benefit terms occurred between the actuarial date and the measurement date. The District's proportion of the net pension liability was based on the District's share of contributions to the pension plan relative to the contributions of all participating employers. At December 31, 2014, the District's proportion was .47025% which was a decrease of .02131% from its proportion measured as of December 31, 2013.

For the year ended December 31, 2015, the District recognized pension expense of \$38,396.

At December 31, 2015, the District reported deferred outflows of resources related to pensions from the following sources:

	Deferred Outflow of Resources
Differences between expected and actual experience	\$ -
Changes in assumptions	-
Net differences between projected and actual earnings on pension plan investments	601,000
Changes in proportion and differences between employer contributions and proportionate share of contributions	5,000
Employer contributions subsequent to the measurement date	355,500
Total	\$ 961,500

\$355,500 reported as deferred outflows related to pension resulting from the System employer's contributions subsequent to the measurement date will be recognized as a reduction of the net pension liability in the year ended December 31, 2015. Other amounts reported as deferred outflows of resources and deferred inflows of resources related to pension will be recognized in pension expense as follows:

Year ended December 31,	Deferred Outflow of Resources
2016	\$ 151,868
2017	151,868
2018	151,868
2019	150,396
Thereafter	-

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS As of and for the years ended December 31, 2015 and 2014

#### NOTE 12 - RETIREMENT PLAN (continued)

*Actuarial assumptions.* The last actuarial valuation was performed as of January 1, 2014, and the amounts were used to roll-forward the total pension liability to the plan's year-end December 31, 2014, and was determined using the following actuarial assumptions, applied to all prior periods included in the measurement:

Actuarial valuation date	January 1, 2014
Measurement Date of Net Pension Liability	December 31, 2014
Actuarial cost method	Entry age normal-Level Percentage of Pay
Amortization method	For pension expense; the difference between expected and actual liability experience and changes of assumptions are amortized over the average of the expected remaining service lives of all members. The differences between projected and actual earning are amortized over a closed period of five years.
Asset Valuation method	Fair Market Value
Actuarial Assumptions:	
Investment rate of return and discount rate	8.25% for calendar years through 2017, and 8.50% beginning with calendar year 2018
Projected Salary increases	General City 3.0%-7.5%
Inflation Assumption	3.00%
Cost of living Adjustments	Vary by Employee Group as explained in summary of plan provisions
Mortality Table	For regular retirees and for survivors, the RP-2000 Combined Mortality Table projected nine years using Scale AA. Future generational rates are projected from 2009 based on Scale AA. For duty and ordinary disability retirees, use the RP-2000 Disability Mortality Table. For death in active service, the rates are similar to those used for regular retirees and survivors with a 6-year setback.
Experience Study	The actuarial assumptions used in the December 31, 2014 valuation were based on the results of an actuarial experience study for the period January 1, 2007-December 31, 2011.

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS

As of and for the years ended December 31, 2015 and 2014

**NOTE 12 - RETIREMENT PLAN** (continued)

*Long-term expected rate of return*-the long-term expected rate of return on pension plan investments was determined using Callan Associates' 10 year geometric capital market projections. Projected long term rates of return for each major asset class in the Retirement System's target asset allocation as of December 31, 2014, are summarized in the following table:

Asset Class	Policy	Actual	Long-term Expected Rate of Return
Domestic Equity	28.0%	30.1%	7.60%
International Equity	20.0%	20.8%	7.80%
Global Equity	10.0%	7.1%	7.70%
Fixed Income/Cash	28.0%	26.8%	3.60%
Real Estate	7.0%	7.6%	8.00%
Private Equity	2.0%	2.4%	8.50%
Absolute Return	5.0%	5.2%	5.25%
	100%	100%	

*Discount Rate* – The discount rate used to measure the total pension liability was 8.49 percent. The projection of cash flows used to determine the discount rate assumed that contributions from plan members will be made at the current contribution rate and that contributions from ERS agencies will be made at contractually required rates, actuarially determined. Based on those assumptions, the ERS fiduciary net position was projected to be available to make all projected future benefit payments of current plan members. The cross over analysis produces a single rate of 8.49 percent, which reflects the long-term expected rate of return on ERS investments. Therefore, the discount rate was applied to all periods of projected benefit payments to determine the total pension liability.

*Sensitivity of the District's proportionate share of the net pension liability to changes in the discount rate* – The following presents the District's proportionate share of the net pension liability calculated using the discount rate of 8.49 percent, as well as what the district's proportionate share of the net pension liability would be if it were calculated using a discount rate that is 1-percentage point lower (7.49 percent) or 1 – percentage-point higher (9.49 percent) than the current rate (in thousands):

	1% Decrease (7.49%)	Current Discount (8.49%)	1% Increase (9.49%)
District's proportionate share of the net pension liability (asset)	\$ 3,178,000	\$ 534,000	\$ (1,694,000)

Additional Financial Information for the ERS- For additional information regarding ERS's financial statements and audit report, please visit the ERS web site at <http://www.cmers.com/About-Us/Reports.htm>.

# WISCONSIN CENTER DISTRICT

## NOTES TO FINANCIAL STATEMENTS As of and for the years ended December 31, 2015 and 2014

### NOTE 12 - RETIREMENT PLAN (continued)

#### Required Disclosures Under GASB No. 27

Covered payroll listed below is substantially the same as total payroll.

	2014	2013
Total Covered Employee Payroll	\$ 3,850,000	\$ 3,788,000
Total Required Contributions	\$ 379,112	\$ 352,532
Total Required Contributions	9.85%	9.31%

### NOTE 13 - OTHER POSTEMPLOYMENT BENEFITS – HEALTH INSURANCE

The District participates in the City of Milwaukee healthcare plan. The City is self-insured for benefits under the plan. The plan provides other postemployment benefits (OPEB) to its retirees for health insurance. The plan provides for benefits based on several employee groups. For purposes of the plan, the District's employees are classified as "general City of Milwaukee employees".

#### Plan Description

The City plan is a single-employer defined benefit healthcare plan administered by both the City of Milwaukee and Milwaukee's Employee Retirement System (MERS) and United Health Care. The City of Milwaukee provides medical insurance benefits for substantially all retirees in accordance with terms set forth in labor contracts or by Common Council resolution. Retirees are eligible to enroll in any of the group plans offered by the City of Milwaukee to its active employees. Currently, a PPO plan, (aka the Basic Plan) and an EPO plan, (aka a Health Maintenance Organization (HMO) plan) are offered to active employees.

The plan provides full health insurance coverage to "general City of Milwaukee employees" hired prior to 1/1/14 who retire at age 55, but less than age 65, with 30 years of creditable service or age 60, but less than age 65, with 15 years of creditable service until the age of 65. For those employees hired after 1/1/14, they may retire at age 60 with 30 years of creditable service or are 65 with 15 years of creditable service. Management employees retiring beginning in 2004 at age 55, but less than 65, pay a portion of health insurance the same manner as active management employees, currently 12%.

After attaining the age of 65 and having completed a minimum of 15 years of creditable service, all retirees are eligible to enroll in a "subsidized plan" for medical insurance. Under the PPO Plan or Basic Plan, the employer contributes 25% of the cost and the retiree pays 75% of the cost and 100% of the major medical rate. Under the HMO Plan, the employer contributes a 25% subsidy of the applicable EPO cost or HMO premium.

#### Funding Policy

The contribution of plan members and the employer are established and may be amended by the City of Milwaukee Common Council. The required contribution is based on pay-as-you-go financing. For the year ended December 31, 2015 and 2014, District and plan members receiving benefits paid approximately \$27,360 and \$30,000, respectively toward medical insurance for retirees.

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS

As of and for the years ended December 31, 2015 and 2014

#### NOTE 13 - OTHER POSTEMPLOYMENT BENEFITS (continued)

##### Annual OPEB Costs and Net OPEB Obligation

The City of Milwaukee's annual OPEB cost (expense) is calculated based on the annual required contribution of the employer (ARC), an amount actuarially determined in accordance with the parameters of GASB Statement No. 45. The ARC represents a level of funding that, if paid on an ongoing basis, is projected to cover normal costs each year and amortize any unfunded actuarial liabilities (or funding excess) over a period not to exceed thirty years.

The District has estimated its portion of the expense and ARC based on the number of District retirees as a percentage of total retirees in the City of Milwaukee General Employees classification

The following table show the components of the District's annual OPEB cost for the year, the amount actually contributed to the plan (pay-as-you-go basis), and the changes in the District's net OPEB obligation:

	<b>2015</b>	<b>2014</b>
Annual Required Contribution (ARC)	\$ 55,108	\$ 64,169
Interest on Net OPEB Obligation	5,010	6,287
Adjustment to ARC	(13,464)	(5,698)
Annual OPEB Cost	46,654	64,758
Contribution made	(27,360)	(30,000)
Increase in net OPEB Obligation	19,294	34,758
Net OPEB obligation - beginning of year	111,330	76,572
Net OPEB obligation - end of year	\$ 130,624	\$ 111,330

For the year ended December 31, 2015, the OPEB obligation is included as its own line under long-term liabilities on the Statement of Net Position. For the year ended December 31, 2014, the OPEB obligation is included within the accrued expense line on the Statement of Net Position. The District's annual OPEB costs, the percentage of annual OPEB cost contributed to the plan, and the net OPEB obligation for 2015, 2014, 2013 and 2012 were as follows:

Year Ended	Annual OPEB Cost	Percentage of Annual OPEB Cost Contributed	Net OPEB Obligation
12/31/2015	\$ 46,654	59%	\$ 130,624
12/31/2014	\$ 64,758	46%	\$ 111,330
12/31/2013	\$ 75,520	64%	\$ 76,572
12/31/2012	\$ 91,808	71%	\$ 49,052

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS As of and for the years ended December 31, 2015 and 2014

#### **NOTE 13 - OTHER POSTEMPLOYMENT BENEFITS** (continued)

##### **Funded Status and Funding Progress**

The most recent actuarial valuation conducted by the City of Milwaukee was as of January 1, 2015.

The District has estimated its portion of the City of Milwaukee's actuarial accrued liability based on the number of District retirees as a percentage of total retirees in the City of Milwaukee General Employees classification. The actuarial accrued liability for benefits was \$455,673 and \$776,081 for December 31, 2015 and 2014, respectively, and the GASB value of assets was zero, resulting in an unfunded actuarial accrued liability (UAAL) of \$455,673 and \$776,081 for December 31, 2015 and 2014, respectively. The covered payroll (annual payroll of active employees covered by the plan) was \$3,788,612 and \$3,810,950 and the ratio of the UAAL to the covered payroll was 12.03 and 20.36 percent, for December 31, 2015 and 2014, respectively.

##### **Actuarial Methods and Assumptions**

Actuarial valuations of an ongoing plan involve estimates of the value of reported amounts and assumptions about the plan and the annual required contributions of the Employer, and are subject to continual revision as actual results are compared with past expectations and new estimates are made about the future.

The retiree healthcare valuation was based on the projected unit credit (PUC) cost method. The PUC method produces an explicit normal cost and actuarial accrued liability. The normal costs and actuarial accrued liability are directly proportional to the employee's service. That is, the normal cost equals the present value of future benefits divided by projected service at retirement and the actuarial accrued liability equals the present value of benefits multiplied by the ratio of service at valuation date to projected service at retirements. Depending on the demographic characteristics of the current group and new entrants in the future, this method could produce stable annual costs, in the aggregate, when expressed as a percentage of pay.

The OPEB valuation uses a discount rate assumption of 4.5 percent based on the City of Milwaukee's projected short-term investment rate of return. The healthcare cost trends rate is 8.0 percent per year graded down 4.5% per year ultimate trend in .5% increments thereafter for pre-medicare, 9.5% per year graded down to 4.5% per year ultimate trend in .5% increments thereafter for post-medicare.

#### **NOTE 14 - ADVERTISING AGREEMENTS**

The District has negotiated advertising agreements with several corporations for the right to advertise on the Arena's main and auxiliary scoreboards and the video walls of the Wisconsin Center's Exhibit Halls. The original terms of these agreements require varying annual payments and have expiration dates ranging through 2016. The District has negotiated trade agreements with several corporations for miscellaneous advertising in promotional material in exchange for equipment and rate reductions. The District recognized advertising and naming rights revenues of \$981,808 and \$1,158,700 in 2015 and 2014, respectively, under the advertising and naming rights agreements.

## WISCONSIN CENTER DISTRICT

### NOTES TO FINANCIAL STATEMENTS

As of and for the years ended December 31, 2015 and 2014

#### NOTE 14 - ADVERTISING AGREEMENTS (continued)

Future aggregate advertising and naming rights revenues under the agreements are as follows:

	Advertising Rights	Naming Rights	Total
2016	\$ 177,813	\$ 300,000	\$ 477,813

On June 1, 2007, the District entered into a seven-year Arena Naming Rights Agreement (Arena Agreement) with United States Cellular Corporation (U.S. Cellular). Under the terms of the Arena Agreement, the District granted U.S. Cellular the right to change the name of the "Milwaukee Arena" to the "U.S. Cellular Arena," the right to promote its business through comprehensive signage and pertinent marketing activities in exchange for significant financial support, and the right to be the exclusive wireless telecommunications provider to the District. U.S. Cellular is to pay a total of \$2,450,000 to the District over the seven-year term of the agreement payable in annual installments ranging from \$310,000 to \$340,000.

In June of 2014, U.S. Cellular Arena did not renew their contract. The District entered into a 10 year agreement with UW-Milwaukee, under the terms, the District granted UW-Milwaukee the right to change the name of the U.S. Cellular Arena to the UW-Milwaukee Panther Arena, the right to promote its business through comprehensive signage and pertinent marketing activities in exchange for significant financial support and the right to book priority. UW-Milwaukee is to pay a total of \$3,425,000 to the District over the ten year term of the agreement payable in annual installments ranging from \$2,450,000 to the District over the seven-year term of the agreement payable in annual installments ranging from \$300,000 to \$375,000.

#### NOTE 15 - RISK MANAGEMENT

The District is exposed to various risks of loss related to torts; theft of, damage to, or destruction of assets; errors and omissions; workers compensation; and health care of its employees. All of these risks are covered through the purchase of commercial insurance, with minimal deductibles. Settled claims have not exceeded the commercial coverage in any of the past three years. There were no significant reductions in coverage compared to the prior year.

#### NOTE 16 - COMMITMENTS AND CONTINGENCIES

Claims and judgments are recorded as liabilities if all the conditions of Governmental Accounting Standards Board pronouncements are met. The liability and expenditure for claims and judgments are only reported in governmental funds if it has matured. Claims and judgments are recorded in the government-wide statements and proprietary funds as expenses when the related liabilities are incurred.

From time to time, the District is party to various pending claims and legal proceedings. Although the outcome of such matters cannot be forecasted with certainty, it is the opinion of management and the District's attorney that the likelihood is remote that any such claims or proceedings will have a material adverse effect on the District's financial position or results of operations.

## **WISCONSIN CENTER DISTRICT**

### **NOTES TO FINANCIAL STATEMENTS**

As of and for the years ended December 31, 2015 and 2014

#### **NOTE 17 – SUBSEQUENT EVENT**

In August 2015, the Governor of Wisconsin signed into law legislation that will enable the construction of a new entertainment arena in downtown Milwaukee. The Wisconsin Center District's taxing authority will be partially utilized to pay for the construction of the building, and the District will ultimately be the owner of the venue. The financing for the construction will be finalized in 2016.

## **REQUIRED SUPPLEMENTARY INFORMATION**

**WISCONSIN CENTER DISTRICT**

OTHER POST EMPLOYMENT BENEFITS PLAN  
 SCHEDULE OF FUNDING PROGRESS  
 For the Year Ended December 31, 2015

Year Ending	Actuarial Valuation Date	Actuarial Value of Assets	Actuarial Accrued Liability (AAL) Unit Credit Actuary Method	Unfunded AAL (UAAL)	Funded Ratio	Covered Payroll	UAAL as a Percentage of Covered Payroll
12/31/2013	1/1/2013	\$ -	\$ 905,065	\$ 905,065	0.00%	\$ 3,788,000	23.89%
12/31/2014	1/1/2013	\$ -	\$ 776,081	\$ 776,081	0.00%	\$ 3,810,950	20.36%
12/31/2015	1/1/2015	\$ -	\$ 455,673	\$ 455,673	0.00%	\$ 3,788,612	12.03%

**WISCONSIN CENTER DISTRICT**  
**SCHEDULE OF PROPORTIONATE SHARE OF THE NET PENSION LIABILITY -**  
**CITY OF MILWAUKEE EMPLOYEES' RETIREMENT SYSTEM**  
For the Year Ended December 31, 2015

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Fiscal Year Ending Date	Proportion of the Net Pension Liability	Proportionate Share of the Net Pension Liability	Covered Payroll	Proportionate Share of the Net Pension Liability as a Percentage of Covered Payroll	Plan Fiduciary Net Position as a Percentage of the Total Pension Liability
12/31/15	0.470249900%	\$ 534,000	\$ 2,492,000	-21.43%	97.76%

**WISCONSIN CENTER DISTRICT**  
**SCHEDULE OF EMPLOYER CONTRIBUTIONS -**  
**CITY OF MILWAUKEE EMPLOYEES' RETIREMENT SYSTEM**  
For the Year Ended December 31, 2015

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Fiscal Year Ending Date	Contractually Required Contributions	Contributions in Relation to the Contractually Required Contributions	Contribution Deficiency (Excess)	Covered Payroll	Contributions as a Percentage of Covered Payroll
12/31/15	\$ 355,500	\$ 355,500	\$ -	\$ 4,875,816	7.29%

**NOTES TO REQUIRED SUPPLEMENTARY INFORMATION**

## WISCONSIN CENTER DISTRICT

### NOTES TO REQUIRED SUPPLEMENTARY INFORMATION As of and for the Years Ended December 31, 2015 and 2014

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#### ***EMPLOYEES' RETIREMENT SYSTEM (ERS)***

The amounts presented in relation to the schedule of employer's proportionate share of the net pension liability and the schedule of employer contributions represents the specific data of the District. The Information was derived using a combination of the employer's contribution data along with data provided by the ERS in relation to the District as a whole.

*Changes of benefit terms.* There were no changes of benefit terms for any participating employer in ERS.

*Change of assumptions.* There were no changes in the assumptions.

The District is required to present the last ten fiscal years of data; however accounting standards allow the presentation of as many years as are available until ten fiscal years are presented.